



Monthly
City Manager
Report
JULY 2017

America's Most Livable City

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Welcome from the City Manager



Dear Mayor and Council,

July is “Budget Season” at City Hall! Departmental Directors and Staff have put great effort into forecasting and presenting a solid FY 2018 budget. Individual Council “Budget Briefings” were held with all Department Directors as well as two public budget workshops and workshops with our Tourism Advisory Development Council and South Santa Rosa Utility Board. As our City continues to experience a rebounding national economy, balancing growth management pressures with a fiscally conservative budget will continue to be a priority for long-term sustainable operations.

I am proud that Public Services Staff held an “All Hands Safety Meeting” during July, focused on reporting potential risks and notification of accidents. The program is a reminder that the critical work performed by our team in Public Services can also be dangerous work. Our Staff is committed to safe work practices while serving residents and customers. I was particularly proud of how department leadership took the opportunity to introduce newer employees with our more senior and encourage operational divisions to communicate. Operational silos are inefficient and can cause breakdowns during times of emergency; Gulf Breeze knows this and promotes a culture of teamwork and resource-sharing. These characteristics are continually instilled throughout all departments and are among the many reasons we’re proud of our employees!

Sincerely,

Samantha Abell

Interim City Manager

Administration



Assistant to the City Manager:

PUBLIC INFORMATION/COMMUNITY OUTREACH

- Assisted with hosting Representative Frank White at City Hall for a City Council Meet and Greet on July 25th.
- **275** Followers on Twitter, **1,042** Followers on Facebook (1,025 “Likes”)
- Handled 6 phone inquiries from media.

RISK CONTROL/SAFETY & INSURANCE

- Presented to the July 6th “All Hands Safety Meeting” on common risks, reporting accidents, and enhancing safety on the job.
- Met with FMIT/Synergy staff to view asset management software embedded in the City’s FMIT plan (SimpliCity).

ADMINISTRATION

- Assisted with individual Council Budget Briefings.
- Received notification from the State and FEMA that Project 945, alternate funding for the West Course for Tiger Point has been obligated. Worked with FDEM to prepare for next steps in implementing the project.
- Coordinated planning meeting with Skanska and the corresponding CEI team to review upcoming phases of traffic changes and expectations of upcoming construction.
- Served as staff coordinator for the Tourist Development Advisory Committee Planning Retreat held on July 27th.
- Auctioned \$3,156.00 of City surplus equipment approved by City Council.
- Provided support for the FY 2018 Budget.
- Prepared the 2017 Truth in Millage (TRIM) preliminary filing.

City Clerks



- Seven City Council and/or committee meetings were held in July 2017.
- Spent a vast amount of time this month working with the City Manager and Assistant to City Manager on the City's Budget and Capital Improvement Plan.
- City Clerks attended a Florida Department of State Division of Library and Information Services Records Management Seminar.
- Numerous phone calls and emails with City Attorney regarding Greg Brown Property Appraiser public records requests. Met with Greg Brown, Property Appraiser, Carl Sandall, City's IT Manager, and City Manager to deliver public records from the June 29, 2017, public records request.
- Coordinated and noticed Tourist Development Advisory Committee Retreat and provided breakfast.
- Coordinated, noticed, and attended two budget workshops.
- Coordinated departmental budget meeting with directors.
- Coordinated, noticed, and attended the South Santa Rosa Utility System budget workshop.
- Coordinated, noticed, and attended meeting with Representative Frank White as well as provided refreshments meeting.
- Participated in the All Hands Safety Meeting.
- Coordinated a meeting with former and current staff to meet with City's Attorney to discuss lawsuit.
- Coordinated a Red Light Camera hearing for July which was continued until August at the violator's request and City Attorney's approval.
- Met with Combined Insurance to discuss the health insurance renewal rates and to review alternate plans to determine potential savings
- Review Dental and Vision insurance renewal rates through Metlife. Review of Dental and Vision plans provided by PRM, as well as a rate comparison between the PRM plan rates and Metlife.
- Met with Baptist Medical Group Urgent Care/Occupational Health Program Developer to discuss occupational services provided at new facility by Pensacola Airport.

Statistics/Performance Data:

- 7 meetings (City Council, SSRUS workshop, two budget workshops, Tourist Development Advisory Retreat)
- 2 Request for Proposal/Bid/Qualifications advertisements:
 - Hwy 98/SR 399 Landscaping and Machinery/Equipment for West Golf Course
- 3 Public Records Requests

- 22 inquiries from City website
- 1 Notary Public services (offered free to residents)

Human Resources:

- Working with the Florida League of Cities on active open workers compensation cases. This includes phone and email correspondence with supervisors, payroll, and benefits specialist with the FLC.
- 1 new hire processed (full time)
- 1 termination processed (full time)
- 0 New Workers Compensation cases in July

Information Technology



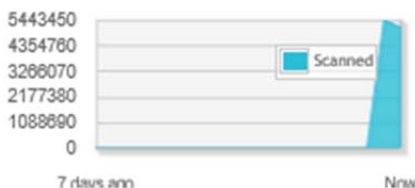
IT STATUS REPORT SNAPSHOT

July 2017

Internet & Network Security

- ❖ IT department activated additional security for our network which includes Botnet detection, Intrusion Prevention, Geolocation Blocking, Web Blocking.
- ❖ After activating extra layers of protection and prevention we noticed an increase in internet / network bandwidth and stability.
- ❖ National cyber security company "Check Point" will be finishing up their free report on network in early August.

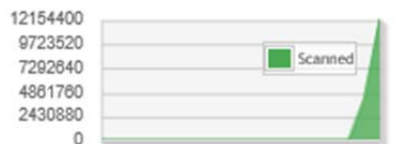
Botnet Detection



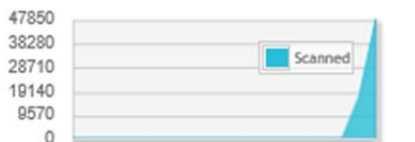
WebBlocker



Intrusion Prevention Service

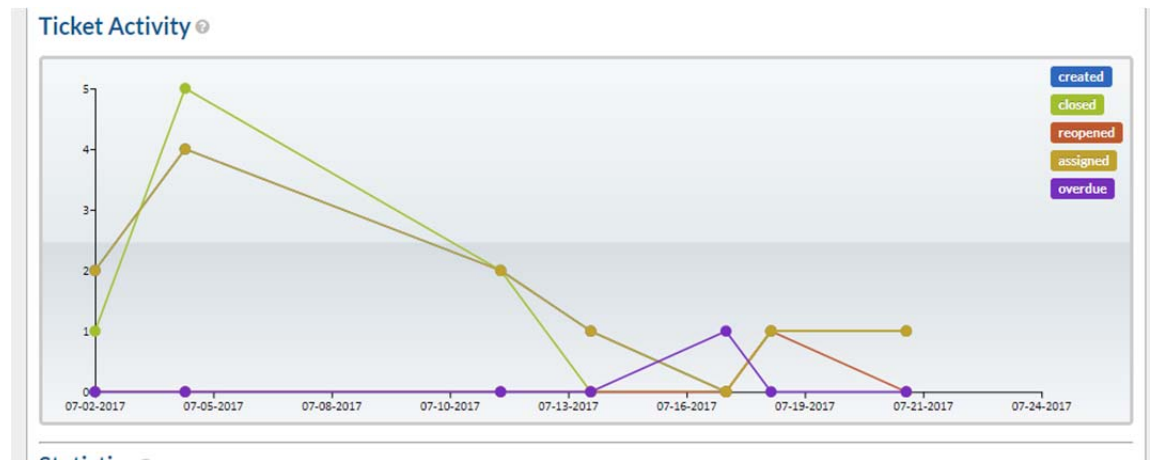


Gateway AntiVirus



IT Webinars

- ❖ IT department reached out to various cyber companies to stay abreast of current technology trends via webinars.
- ❖ Companies interacted with: Knowbe4, iCompass, SeamlessGov,



Data & Voice TP

- ❖ Voice and data connectivity through state DMS has been activated for Tiger Point.
- ❖ An order for porting over main phone numbers has been placed through DMS.
- ❖ When the order is complete network connectivity will be switched over to state DMS.



Police Department

Administration

The Police Administration consists of the Chief of Police, Deputy Chief, Administrative Assistant, Records Clerk, Part time Red Light Camera Clerk and I.T.

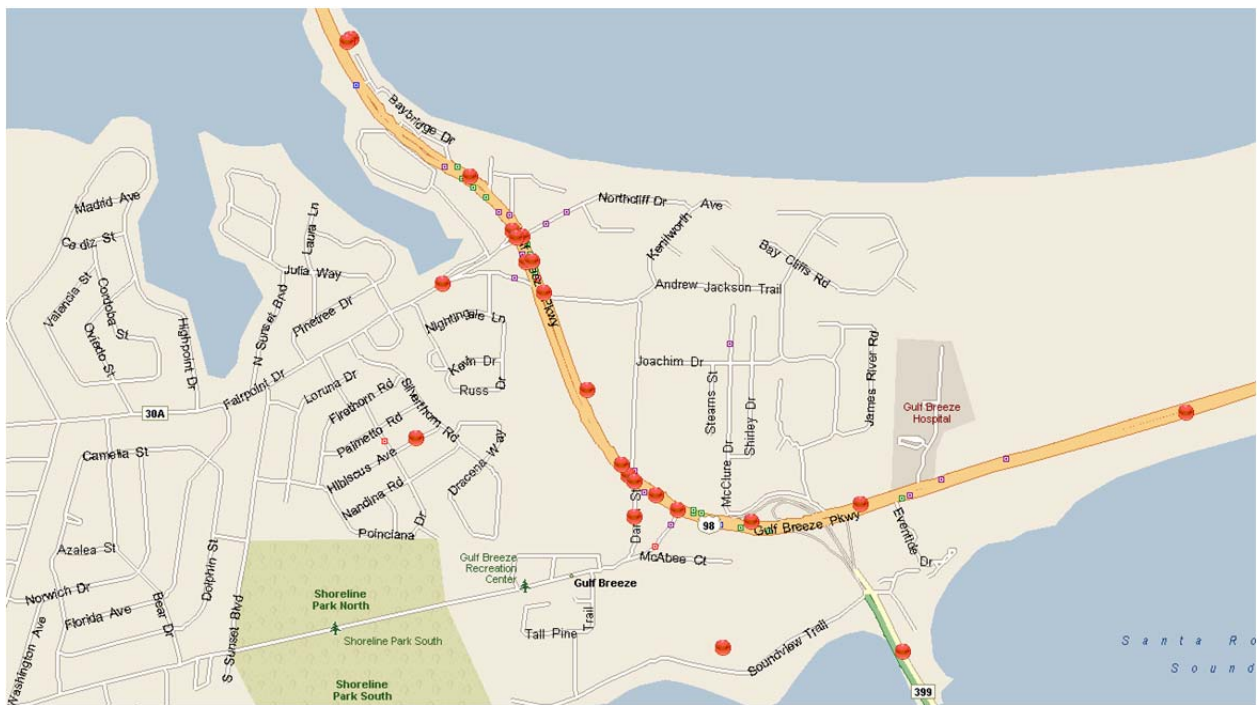
- Nine welcome letters were handed out to new residents by officers.
- 43 contacts with Records Clerk that individuals paid for fingerprints, reports etc. (does not include phone calls).
- 257 Red Light Camera contacts made in regard to payments (either mailed in, in person or by phone), this does not include phone calls regarding questions about a Red Light Camera Ticket.
- 744 contacts with individuals at the front window or phone calls needing assistance.

Uniform Patrol

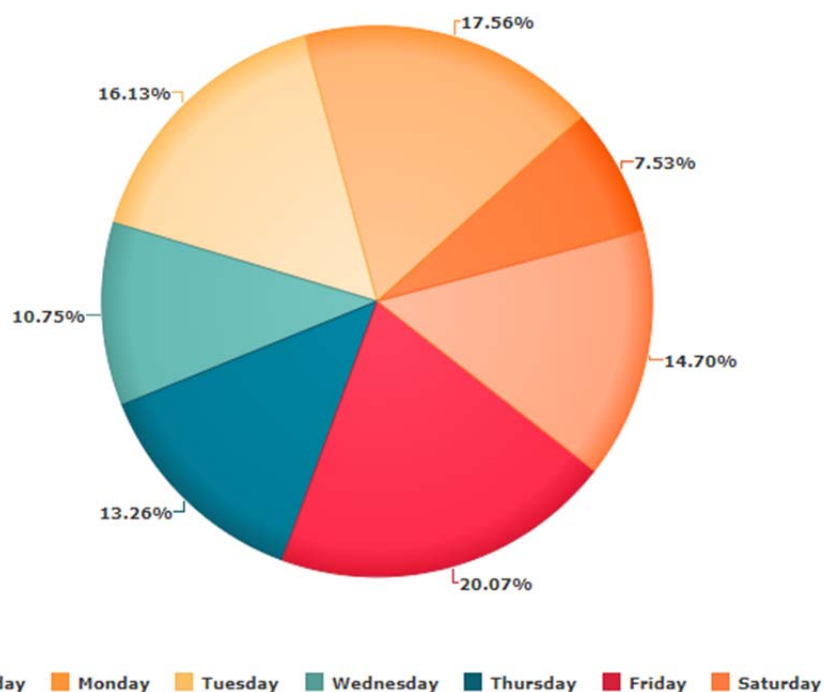
The Patrol Division is divided into four 12 hour shifts. There are currently 3 Sergeants assigned to Patrol and 8 full-time Patrol officers. The Patrol Unit is supplemented by 5 part-time officers.

| | Days Worked | Reports | Crashes | Traffic Stops | Citations | Arrests | Warrant Affidavit |
|------------------------|----------------|---------|---------|------------------|-----------|---------|----------------------|
| Total | 31 | 73 | 51 | 470 | 405 | 42 | 5 |
| Average Day | | 3.3 | 2.3 | 21.4 | 18.4 | 1.9 | .2 |

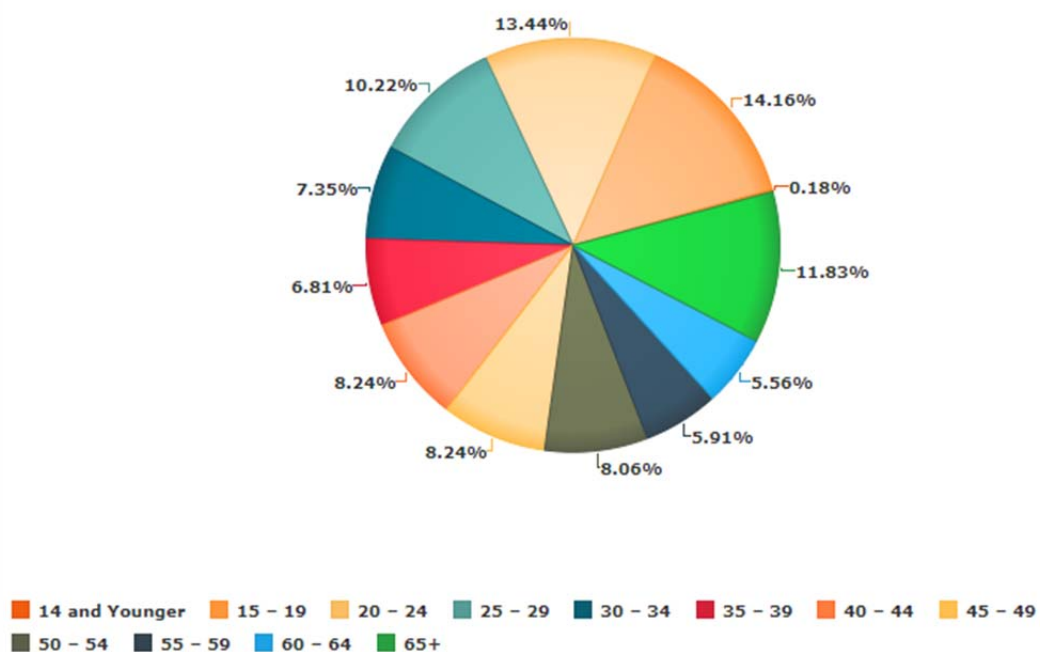
July 2017 Crash Report Data

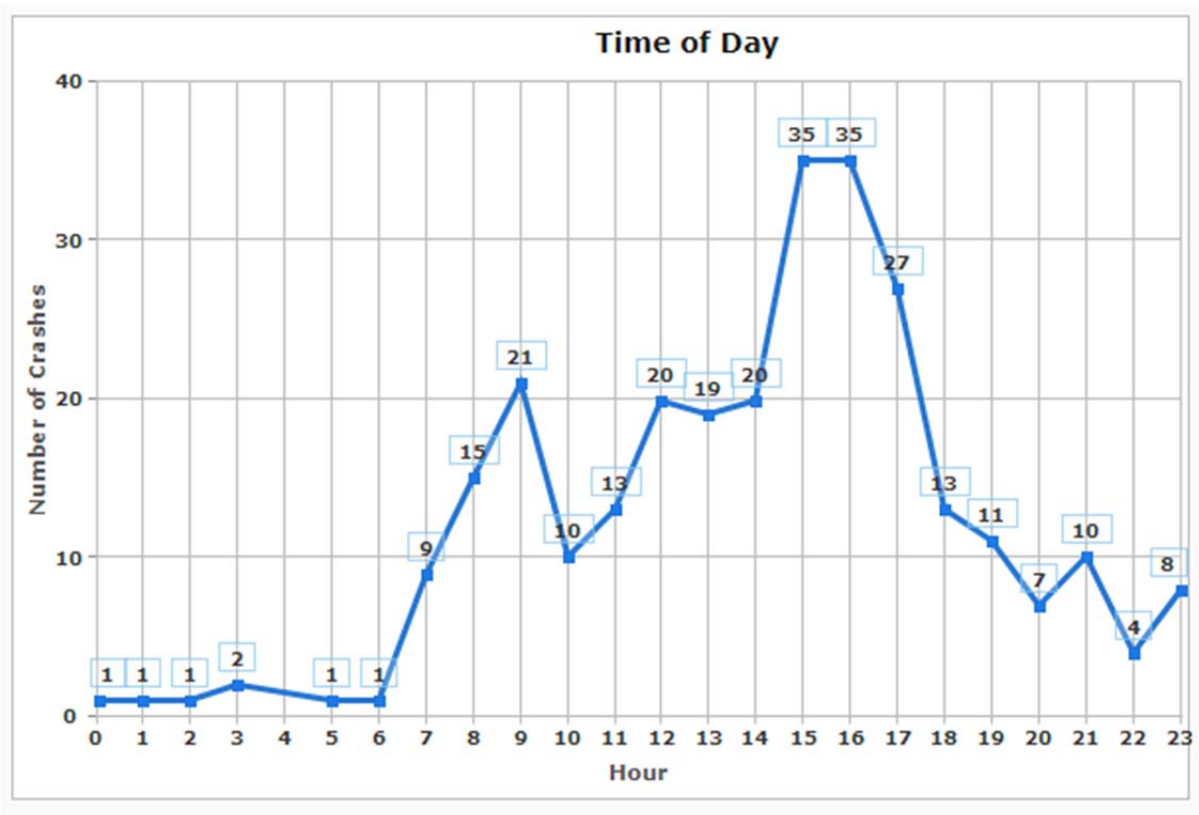


Days of Week



Age of Driver





Criminal Investigation Unit

There are currently 2 Investigators and 1 Sergeant assigned to the criminal investigations unit. One investigator is assigned to the DEA and is working in their HIDTA unit.

During the month of July 2017, the Investigation's Division has participated in 3 ICAC search warrants and covertly placed 2 cameras within the city for surveillance.

The Investigation's Division currently has 23 open cases it is actively working.

The investigators attended training for Officer Decertification, Officer Involved Shootings, and Narcan Delivery.

Our narcotics officer participated in 3 search warrants, attended a DEA Advanced Narcotics Investigator School and assisted with a Federal Forfeiture of \$77,000. Our Investigator also participated in overseeing three controlled Heroin Buys. He assisted in Operation 420 Felony Lane which resulted in 8 Federal Indictments and the arrests of two Federal Fugitives.

Our Investigations Division processed into our evidence vault 219 pieces of evidence this month.

Communications Center

The Communications Division of the Gulf Breeze Police Department receives calls for service via 3 incoming phone lines and 2 incoming 911 lines. We also monitor and dispatch over the radio for the Gulf Breeze Police Department, Gulf Breeze Fire Rescue, and the National Park Service Law Enforcement Rangers. In addition, we handle after-hours calls for Gulf Breeze Public Works, South Santa Rosa Utility Service, and the Florida sections of the Gulf Islands National Seashore, National Park (Perdido Key, Fort Pickens, Santa Rosa, and Naval Live Oaks).

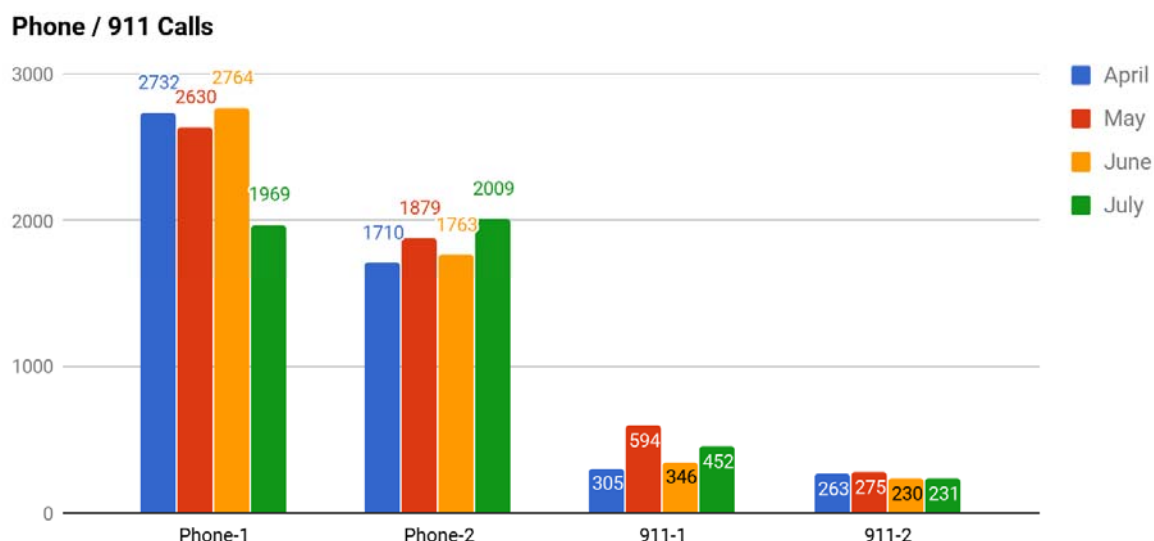
In addition to the incoming phone calls, and radio traffic, Dispatchers also make outgoing phone calls to surrounding agencies and jurisdictions to initiate / coordinate out of area response for additional Law Enforcement or Fire / Rescue needs.

Communications Division is staffed by four Full-Time Dispatchers (which includes a Lead Dispatcher) and 7 Part-Time Dispatchers. Two of the dispatchers are currently in training. There are Two Dispatchers scheduled during the day time, Monday - Friday, and every Evening Shift (2pm - 10pm). All other shifts (Day Shifts on Saturday and Sunday, and Every Midnight Shift) is covered by one Dispatcher.

July Nixle: 13,982 subscribers. 195 increase from June. 103 Messages sent.

Phone / 911 Calls

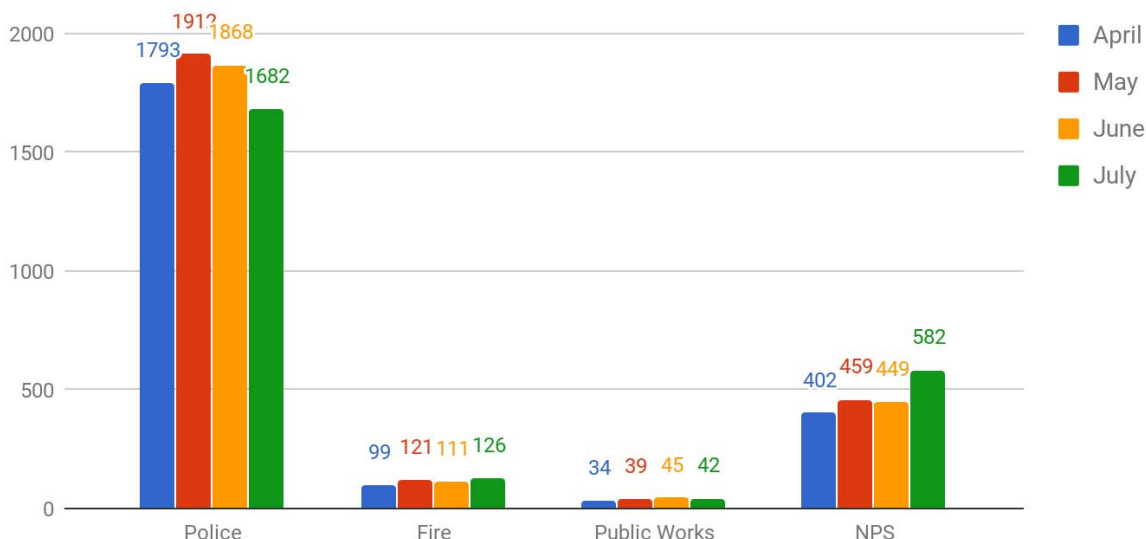
During the month of July, 2017, Communications Division recorded a total of 4,661 total phone calls via normal phone lines, and the 911 lines. **NOTE:** On July 31st, it was discovered that one of the phone lines (Phone1) was not recording, and had not recorded for about 6 days. Taking that into account our number of calls received would have been consistent with last month.



Computer Aided Dispatch

Gulf Breeze Communications utilizes a Computer Aided Dispatch tool to track Calls Created by either incoming phone calls from complainants, or self-generated activity by Police or Fire units. During the month of July, 2017, there were a total of 2,432 calls generated (1.66% decrease from last month).

CAD Calls Created



Significant Events

There were a number of significant events that demanded heightened attention, and / or extra performance from the Communications Division during July, 2017. These events are significant because of the attention needed from Dispatch either because of their life-threatening nature, or because of the multiple simultaneous actions being conducted by Dispatch:

- Several vehicle accidents within a short period of time on July 04th. Multiple calls for the first reported accident on the bridge, the vehicle was reported overturned, all lanes were blocked, one of the occupants was having chest pains, and multiple callers were reporting that some of the parties involved were physically fighting. Dispatch was heavily involved in getting several police units, and appropriate fire rescue apparatus dispatched, all while interviewing callers to stay updated on the safety situation at the scene.
- Large brush fire at night, spreading towards residences - several incoming simultaneous calls reporting the fire while several apparatus from Gulf Breeze Fire Rescue were being dispatched (Engine, Ladder, HV, Squad) as well as Escambia Fire Rescue Ladder 13 from Pensacola Beach, and Midway Fire Engine 35 being requested. Multiple responding radio talk groups were patched and monitored by Gulf Breeze Dispatch.
- Burglary of a Residence in progress; complainant had armed himself with a large knife.
- Large Commercial Structure Fire (smell of smoke inside Gulf Breeze Hospital ER). Several apparatus from multiple agencies had to be coordinated; multiple radio talk groups patched and monitored by Gulf Breeze Dispatch. (lone dispatcher trying to coordinate this event along with normal phone / police radio traffic).

- Aggravated Assault / Road Rage incident with suspect pulling a firearm on the complainant.
- Medical Emergency of a construction worker on a barge in Pensacola Bay. Dispatched fire boat to transport worker to land / coordinated caller, fire crew on boat, and ambulance to make sure all involved were at the proper locations.
- Activated fire alarm with no response from Gulf Breeze Fire Department. Dispatch had to call Escambia Fire Rescue (no units available) then Midway Fire Department and coordinate the outside agency's response.
- Multiple 911 calls from witnesses and the victim reporting an ongoing road rage incident. Cars were "chasing" each other, and a firearm was displayed.
- Residential Structure fire with responding fire apparatus from 3 departments, coordinating and patching 3 department's fire radios.

VIPS Activity Report

JULY 2017

| Day | Date | VIPS | Miles Driven | Citizen Assist | Warnings | Hours |
|--------------------------|-------|--------------------------|---------------|----------------|----------|-------|
| Mon | 07-03 | Phil Kiklis/Don Shopmyer | 47 | 0 | 1 | 5 |
| Wed | 07-05 | Tom Sembrot/Don Shopmyer | 56 | 0 | 0 | 6 |
| Thur. | 07-06 | Jim Flowers/Joe Wuest | 65 | 0 | 0 | 6 |
| Sat. | 07-08 | Tom Sembrot/Mike Romeo | 10 | SD | Blues | 8 |
| Sun | 07-09 | Phil Kiklis/Don Shopmyer | 10 | SD | Blues | 8 |
| Wed | 07-12 | Jim Flowers/Joe Wuest | 50 | 0 | 0 | 6 |
| Thur. | 07-13 | Jim Flowers/Joe Wuest | 55 | 0 | 0 | 0 |
| Mon | 07-17 | Phil Kiklis/Don Shopmyer | 51 | 0 | 0 | 5 |
| Thur. | 07-20 | Jerry LaPier/Mike Romeo | 46 | 0 | 0 | 4 |
| Fri | 07-21 | Roger Jones/Mike Romeo | 33 | 0 | 0 | 6 |
| | 07-21 | Jim Flowers/Joe Wuest | 65 | 0 | 0 | 5 |
| Wed | 07-26 | Phil Kiklis/Don Shopmyer | 54 | 0 | 1 | 5 |
| Thur. | 07-27 | Jerry LaPier/Mike Romeo | 36 | 0 | 1 | 4 |
| Fri | 07-28 | Roger Jones/Mike Romeo | 44 | 0 | 0 | 5 |
| | 07-28 | Jim Flowers/Joe Wuest | 65 | 0 | 1 | 6 |
| Totals: | | | Notes: | | | |
| Number of Volunteers: 15 | | | Patrol | | 58 | 78% |
| Miles Driven: 687 | | | Admin | | | |
| Citizen Assists: 0 | | | SD | | 16 | 22% |
| Warnings Mailed: 4 | | | | | | |
| Total Hours 79 | | | | | | |
| Total Days: 14 | | | | | | |

Gulf Breeze Fire-Rescue



July 2017 Incidents

| | | |
|---------------------|------------|---|
| Fire | 4 | Average Incident Response Time – 00:04:29 |
| Rescue and EMS | 65 | Average Turnout Per Incident - 6 |
| Hazardous Condition | 8 | Station Manning – 662.76 man hours |
| Service Call | 9 | Busiest Alarm Hour – 14:00 (10.4%/13 Calls) |
| Good Intent | 29 | Busiest Day of Week – Monday (20%/25 Calls) |
| TOTAL | 115 | |

Noteworthy Incidents



07/02/17

Search & Rescue -Boat 33 responded to Santa Rosa Sound for a missing paddle boarder. Assisted USCG in searching the water between Bob Sikes Bridge and Deer Point.



07/03/17

Search & Rescue –Personnel from Station 33 responded to Shoreline Park South for the missing paddle boarder. Assisted USCG with a ground search from Vista Park to Deer Point.



07/04/17

Brush Fire – Engine 33 responded to a reported brush fire threatening a structure on Soundview Tr. Engine 33 arrived on scene and found a 50' x 50' brush fire in a swamp about 20 feet from a residential structure. The crew deployed 400' of attack hose and extinguished the fire. No structures were damaged. The owner was shooting off fireworks with neighbors, when a fire started.



07/10/17

Car Fire – Engine 33 responded to a vehicle fire on Highpoint Dr. Upon arrival, Engine 33 found a Jeep in the roadway with heavy flames showing from the front end. The crew deployed a 1.75 inch pre-connect to extinguish the fire.



07/10/17

Medical Call – Boat 33 responded to the west side of the Pensacola Bay Bridge for a medical emergency. A worker on one of the barges building the bridge experience a medical emergency. Boat 33 was launched at 17th St. and transported the patient to the Wayside Boat Ramp for a waiting ambulance.



07/18/17

Structure Fire - Engine 33 provided automatic aid to ECFR for a two-story commercial structure fire on Via De Luna Dr.



07/24/17

Structure Fire - Engine 33 provided mutual aid to the NBFD for a two-story residential structure fire on Gulf Blvd. (See Photos)



Training

07/04/17 No training due to holiday

07/11/17 CPR Certification/Refresh (20 members in attendance)

07/18/17 EVOC on UTV part 1/classroom (19 members in attendance)

07/25/17 Maintenance (11 members in attendance)

Fire Safety and Public Education

Assistant Chief Kasper conducted 911 and First Aid training for 40 City Employees.

Fire Hydrant Maintenance and Fire Inspections

59 hydrants were repainted this month.

Inspector Kasper conducted 7 fire inspections.

Meeting

Assistant Chief Kasper attended annual school safety meeting with school officials, GBPD, and Santa Rosa Emergency Management. Talked about security, fire safety, and active shooter response for GBES, GBMS, GBHS.

Other Events

Boat 33 provided assistance for 2017 Pensacola Beach Airshow. The Boat 33 was staffed by two members of the fire department and a paramedic from LifeGuard Ambulance on Blue Angel air show with fire boat on Thursday 7/6, Friday 7/7 and Saturday 7/8. Assistant Chief Kasper also put out 140 cones for GBPD for the event.





Water & Sewer / South Santa Rosa Utility System -Public Services

July Highlights: A total of 5.51 inches of rain fell in July. All lead and copper drinking water sampling has been completed and all samples passed with no detections. Staff attended an all hands operations and safety training class. Staff met with ECUA to discuss plans for a back-up water supply feed line to the beach in the event the bridge project causes disruption in ECUAs supply line. Ben Watts was promoted to WWTF Supervisor.

No drinking water outages nor boil water notices were issued during the period.

Wastewater Treatment Facility: The automation project 99% complete. The new SCADA HMI computer is onsite and shows the overall working processes of the plant. The elevated tank is 95% complete. The insert-a-valve was installed to the reuse main in preparation for the final tie in. The tank should be online before the end of August 2017.

Water Distribution & Sewer Collection: The new Cla-Val control valve was installed at the City's water plant in addition to a replacement spool piece and new 16" gate valve. As part of the project, a new access vault was constructed which provides better and safer access by staff when performing maintenance. A total of 38 fire hydrants were re-painted in the City and 42 hydrants were flushed outside the City. The new lift station grinder pumps for Woodlore lift station were delivered. The previous pumps were not well suited for the application and caused clogging in the discharge line and high level alarms at the station.

Operator Certifications: Jeremy Norris and Evan Broadway enrolled in the University of California/Sacramento Vol I Water Operator certification courses. William Berkley and Cody Foster enrolled in the Water Distribution III course.

Statistics/Performance Data:

| | | |
|-----------------------------|---------|-----------------|
| Potable Water Pumped: | 55.357 | million gallons |
| City | 29.734 | million gallons |
| SSRUS | 25.623 | million gallons |
| Water Main/Service Repairs: | 1/28 | |
| City | 0/12 | |
| SSRUS | 1/16 | |
| Work Orders | | |
| Total Generated/Completed: | 182/138 | |
| City Generated/Completed: | 37/24 | |
| SSRUS Generated/Complete | 145/114 | |
| Wastewater Treated: | 53.65 | million gallons |
| Taps: | 1/0 | |
| City Water / Sewer | 0/0 | |
| SSRUS Water/ Sewer | 1/0 | |

| | |
|--------------------|-----|
| Locates Completed: | 375 |
| City | 34 |
| SSRUS | 341 |
| Disconnects: | 159 |
| City | 102 |
| SSRUS | 57 |
| After Hour Calls: | 17 |

Strategic Priorities Update:

1. Operator Training Program: Staff has begun preliminary discussion to create a formal operator training program to promote employees to obtain licenses required for the water and sewer systems, as well as incentive programs for retention. Completion expected in November of 2017
2. Reclaimed Irrigation Supply Plan: Staff is developing a reclaimed master plan of future reclaimed irrigation in conjunction with potential. Completion expected in August of 2017.

Ten-Year Capital Improvement Plan Update:

The following items are in progress or have been completed in fiscal year 2017:

| | Allocated Funds | Complete |
|------------------------------------|------------------|------------|
| Fire Hydrant Upgrades | \$100,000 | 0% |
| Water Main Upgrades | \$125,000 | 0% |
| Water/Sewer Machinery & Equipment | \$145,000 | 75% |
| Sewer Main Rehabilitation | \$150,000 | 5% |
| Lift Station Rehabilitation | \$230,000 | 45% |
| Oak Street Forcemain | \$210,000 | 0% |
| Reuse Elevated Tank | \$1,183,000 | 85% |
| WWTF Equipment | \$52,000 | 100% |
| | | |
| | | |



Natural Gas – Public Services

July Highlights: Natural Gas completed its annual fusion recertification to comply with federal regulations. Staff relocated a gas main on Central Pkwy for drainage swales the County is installing. Routine monthly reports of charts stations and odorant reports were completed. We also continued residential backflow inspections within the City limits.

Statistics/Performance Data:

| | |
|--------------------------------|-----|
| Locates Received/Performed | 414 |
| Service Orders | 252 |
| After Hour Calls | 12 |
| Natural Gas Customers Services | 21 |
| Main Extensions | 1 |

Strategic Priorities Update:

1. **Supply Master Plan:** Staff will review current purchase agreements and suppliers as well as develop any opportunity to purchase all or a percentage of gas supply at a lower cost (Henry Hub versus WCOG). The first formal draft is expecting December 2017, however, this will be reviewed annually after this point.

Ten-Year Capital Improvement Plan Update:

The following items are in progress or have been completed in fiscal year 2017:

| | Allocated | Complete |
|-----------------------|-----------|--------------|
| Machinery & Equipment | \$27,000 | 71% Complete |
| Vehicle Purchase | \$35,000 | 100% |
| Building Repairs | \$30,000 | 90% |
| CNG Fueling Expansion | \$60,000 | 2% |
| Sabine Crossing | \$70,000 | 15% |



Streets/Stormwater -Public Services

July Highlights: Staff and inmate crew completed the routine activities of drainage and pump station inspections, roadway and right of way maintenance. Staff picked up pumps and hoses for Palmetto, Shirley, McClure, Berry, and Plantation Hill. Street sign replacement complete from section 1 and Fairpoint.

Statistics/Performance Data:

Streets

| | |
|-----------------------------------|----|
| Signs Replaced/Installed | 37 |
| Sidewalk Repaired/Replaced (feet) | 0 |
| Inmate Hours | 60 |

Stormwater

| | |
|---------------------------------|--------------------------|
| Rainfall for the month (inches) | 4.99 |
| Pump station runtime hours | Have not received report |
| Basins Cleaned | 55 |
| Pipe Inspected | 0 |

NPDES Permit Activities

| | |
|-------------------------------------|-----|
| Private Drainage System Inspections | 0 |
| Construction Site Inspections | 6 |
| Educational Outreach Activities | 0 |
| Illicit Discharge Inspections | 367 |

Strategic Priorities Update:

1. Signage Evaluation/replacement Program: Staff has developed a 5 year plan for evaluating and replacing the street signage in the City.

Ten-Year Capital Improvement Plan Update:

The following items are in progress or have been completed in fiscal year 2017:

| | Allocated | Complete |
|---------------------|-----------|----------|
| 2017 Resurfacing | \$496,393 | 15% |
| Bear Drive Drainage | \$320,000 | 0% |

Community Services



NEW PERMITS

| | |
|-----------------------|-----------|
| ACCESSORY STRUCTURE | 1 |
| DEMOLITION | 1 |
| DRB | 3 |
| FENCE | 5 |
| POOL | 1 |
| PORTABLE STORAGE UNIT | 7 |
| PZ VERIFICATION | 3 |
| NEW SFR | 1 |
| REMODEL | 2 |
| SIGN | 1 |
| TREE REMOVAL | 9 |
| TOTAL | 34 |

PERMIT INSPECTIONS

| | |
|--------------------------|-----|
| PERMITS WORKED | 144 |
| SITE INSPECTIONS | 109 |
| FAILED INSPECTIONS | 1 |
| PERMITS CLOSED (FINALED) | 23 |
| PERMITS EXPIRED | 0 |

NEW CODE ENFORCEMENT CASES

| | |
|---------------------------|-----------|
| INOPERABLE VEHICLE | 1 |
| PARKING PROHIBITED | 6 |
| PERMIT REQUIRED | 2 |
| PORTABLE STORAGE UNIT | 3 |
| PUBLIC NUISANCES | 15 |
| UNAUTHORIZED CONSTRUCTION | 3 |
| UNAUTHORIZED TREE REMOVAL | 1 |
| WEEDS & GRASSES | 2 |
| TOTAL | 33 |

61 TOTAL CODE ENFORCEMENT INSPECTIONS CONDUCTED FOR MONTH

TRANSFER STATION

| | |
|--------------------------|----------------|
| CUSTOMERS | 468 |
| DEBRIS VOLUME | 720 CY |
| SCRAPE METAL VOLUME | 16 CY |
| VEGETATIVE DEBRIS VOLUME | 52 CY |
| APPLIANCES | 20 |
| SCRAPE TRAILER REVENUE | \$404 |
| TOTAL REVENUE | \$9,008 |

BUSINESS TAX RECEIPTS

| | |
|----------------|--------------------|
| NEW | 0 |
| RENEWALS | 128 |
| REVENUE | \$11,224.83 |

NOTE

2018 NOTICES WERE MAILED OUT IN JULY AND ARE DUE BY SEPTEMBER 30, 2017.

DEVELOPMENT ACTIVITY

A DRB meeting was held on July 5, 2017 and two cases were reviewed by the board:

- RESIDENTIAL DOCKING FACILITY- LEVEL III
224 PINE TREE DR.
- RESIDENTIAL DOCKING FACILITY- LEVEL III
42 HIGHPOINT DR

Three DRB projects were received and processed for the August agenda. They are as follows:

- SUBDIVISION PIER - LEVEL II
323-B DEER POINT DR
- BOARDWALK AND DOCK W/ A COVERED LIFT- LEVEL II
2 HIGHPOINT DR
- DOCK- LEVEL II & SEAWALL- LEVEL III
418 N SUNSET BLVD

The Director met with local architect Brett Duch on July 13, 2017 to look at site layout options for the potential boutique hotel in the Gulf Breeze Shopping Center complex.

Received an ARB application to amend the Henghold MOB plans to deconflict the building with overhead transmission lines identified by Gulf Power. The conflict was not identified by Gulf Power until the building was well underway. The ARB meeting has been tentatively scheduled for August 23, 2017.

CRA ACTIVITY

Staff worked on CRA account reconciliations..

Staff finalized the proposed 2018 CRA Budget.

SPECIAL PROJECTS:

Initiated the bidding process for the 98 & 399 Landscape Enhancement Project. Bids are due August 7, 2017. Staff has is coordinating with Watkins Acy Strunk (WAS).

Director and Code Enforcement Officer (CEO) Chamberlin attended Budget Workshop with the City Council.

CEO Chamberlin worked with Public Services to address several dangerous intersections that have vegetation obstructing vision for traffic.

Interim City Manager, Director and Code Enforcement Officer (CEO) Chamberlin participated in a conference call with FDOT and Dewberry to discuss the constructability of the Shoreline & Fairpoint multi-use path with wetlands boardwalk.

Staff worked with Republic to address illegal dumping in the City controlled Stearns Street dumpsters.

The Director worked with the City Attorney to draft an ordinance banning medical marijuana treatment centers inside the corporate limits of the City. The Ordinance is scheduled for First Reading on August 7, 2017.

The Director worked with the City Attorney to finalize two proposed ordinances that are revising the City's Floodplain regulations. The First Reading of the ordinances was on July 17, 2017 and the Second Readings and Public Hearings are scheduled for August 7, 2017.

STRATEGIC GOAL INITIATIVES

FLOODPLAIN REGULATIONS OVERHAUL

The Director worked with the City Attorney to finalize two proposed ordinances that are revising the City's Floodplain regulations. The First Reading of the ordinances was on July 17, 2017 and the Second Readings and Public Hearings are scheduled for August 7, 2017.

Finance Department



Customer Service Summary for the Month

| | | |
|-------------------------|---|-------------------------------|
| Calls handled - | 2470 | (Prior month was 3080) |
| Customers at window | 738 | |
| Work Orders generated - | 928 | |
| 480 | Customers at risk of cutoff on prior Friday for late payments | |
| 477 | Customers contacted/alerted by phone, text or voicemail | |
| 135 | Customers actually subject to cutoff | |

Areas of Focus:

Continued training of new personnel (temp to hire) at front window/utility billing and continued search for other replacements

Development of 2018 budget materials



Parks and Recreation

SUMMER DAY CAMP: The 2017 Summer Day Camp began with a bang on June 6, 2017 and has continued with many fun and exciting days throughout the month of July. Each day includes a new adventure full of smiles, laughter and memories of a lifetime.



Riley Watts, Hayden Williams & Breeane Lister enjoying a fun day at camp with Counselor Ceasar Pulgarin.

A.SUMMER DAY CAMP- STATISTICAL DATA:

| Week | Date | Monday | Tuesday | Wednesday | Thursday | Friday | Total | Revenue |
|------|--------------|-------------|-------------|--------------|-------------|-------------|--------|--------------|
| 1 | July 3 - 7 | 57 | Closed | 75 | 86 | 54 | 272 | |
| | | \$ 1,765.00 | Closed | \$ 2, 136.00 | \$ 1515.00 | \$ 966.00 | | \$ 6,382.00 |
| 2 | July 10 - 14 | 83 | 88 | 92 | 100 | 81 | 444 | |
| | | \$ 2,612.50 | \$ 1,772.00 | \$ 928.00 | \$ 2054.00 | \$ 1,008.00 | | \$ 8,374.50 |
| 3 | July 17 - 21 | 98 | 97 | 106 | 105 | 81 | 487 | |
| | | \$ 3,667.00 | \$ 1,391.00 | \$ 1,205.00 | \$2140.00 | \$ 1,227.00 | | \$ 9,630.00 |
| 4 | July 24 - 28 | 114 | 108 | 99 | 133 | 83 | 537 | |
| | | \$ 4,017.00 | \$ 1,705.00 | \$ 1,284.00 | \$ 2,444.00 | \$ 1,256.00 | | \$ 10,706.00 |
| 5 | July 31 | 91 | | | | | | |
| | | \$ 3,294.00 | | | | | TOTALS | \$ 35,092.50 |

B. COMMUNITY CENTER PROGRAMS:***Meetings:**

| Group | Date | Room | Event | Total Participation |
|----------------------|--------------|-----------|------------------|---------------------|
| Public Works | July 6, 2017 | Clay Ford | Training Session | 70 |
| Historical Society | July | Clay Ford | Board Meeting | 20 |
| Bayside HOA Meeting | July 12 | Clay Ford | Meeting | 15 |
| Senior Citizen Group | July 13 | Clay Ford | Lunch & Bingo | 18 |
| Historical Society | July 18 | Clay Ford | General Meeting | 5 |
| GBSA Coaches | July 19 | Clay Ford | Football Meeting | 16 |
| Will Do | July 20 | Clay Ford | Will Do Group | 22 |
| Impact 100 | July 20 | Clay Ford | Board Meeting | 22 |
| Wave | July 20 | Rm 101 | Board Meeting | 11 |

***Men's Open Basketball (Morning 6:00 a.m. -7:30 a.m.)**

This group is made up of men ages 18 and up that meet on Monday, Wednesday, Friday. Open Basketball occurs Monday, Wednesday & Friday mornings from 6:30 a.m. – 8:00 a.m. This class does not have a fee structure.

| Week | Dates | Monday | Wednesday | Friday | Total |
|------|--------------|--------|-----------|--------------|------------|
| 1 | July 3 – 7 | 30 | 30 | 26 | 86 |
| 2 | July 10 - 14 | 20 | 20 | 35 | 75 |
| 3 | July 17 - 21 | 35 | 24 | 40 | 99 |
| 4 | July 24 - 28 | 45 | 30 | 40 | 115 |
| 5 | July 31 | 40 | | | 40 |
| | | | | TOTAL | 415 |

***BRIDGE /LADIES BRIDGE:** (Morning 9:00 a.m. – 2:00 p.m.)The Bridge Program is offered in the Clay Ford Room every Monday, Wednesday and Friday. The Participants Are Charged \$1.00 per class.

| Week | Date | Monday | Wednesday (Ladies) | Friday | Total | Revenues |
|------|--------------|--------|--------------------|--------------|------------|------------------|
| 1 | July 3 – 7 | 12 | 0 | 24 | 36 | \$ 36.00 |
| 2 | July 10 - 14 | 12 | 8 | 28 | 48 | \$ 48.00 |
| 3 | July 17 - 21 | 16 | 0 | 28 | 44 | \$ 44.00 |
| 4 | July 24 - 28 | 18 | 8 | 28 | 54 | \$ 54.00 |
| 5 | July 31 | 16 | | | | |
| | | | | TOTAL | 182 | \$ 182.00 |

Farmer's Market: The Gulf Breeze Farmer's Market continued to meet every Tuesday from 4:00 p.m. until DARK. The following is a weekly report of the number of Vendors and total Revenue collected with %20 of revenues going back to the City of Gulf Breeze at the end of the month:

| Date | Vendors | Total Revenue @\$ 10.00 | 20% | TOTAL |
|---------------|---------|-------------------------|--------------|----------------|
| July 4, 2017 | HOLIDAY | HOLIDAY | HOLIDAY | HOLIDAY |
| July 11, 2017 | 10 | 10 @ \$10.00=\$100.00 | \$ 20.00 | \$ 20.00 |
| July 18, 2017 | 12 | 12@\$10.00= 120.00 | \$ 24.00 | \$ 24.00 |
| July 25, 2017 | 10 | 10@\$10.00=\$100.00 | \$ 20.00 | \$ 20.00 |
| | | | TOTAL | \$64.00 |

Total : \$ 1,278.00

Total: 18

| | Dates | Wednesday | Thursday | Saturdays | Sundays | Participants | Revenues |
|---|--------------|--------------|--------------|--------------|---------------|--------------|-----------------|
| 1 | July 3 – 7 | | | 11 / \$ 9.00 | 14 / \$ 6.00 | 25 | \$ 15.00 |
| 2 | July 10 - 14 | 17/\$ 3.00 | 11 / \$ 6.00 | 11/\$15.00 | 24 / \$ 15.00 | 63 | \$33.00 |
| 3 | July 17 - 21 | 13 / \$ 3.00 | 10 / \$9.00 | 11 / \$ 3.00 | 11 / \$6.00 | 45 | \$ 21.00 |
| 4 | July 24 - 28 | 16/ \$ 0.00 | 11 / \$ 6.00 | 10 / \$ 6.00 | 10 / \$ 0.00 | 47 | \$ 12.00 |
| 5 | July 30 | | | | | | |
| | | | | | TOTALS | 180 | \$ 81.00 |

| Saturday/Sunday | Participation # | Revenue |
|-----------------|-----------------|-----------------|
| July 2 & 3 | 55 | \$ 22.00 |
| July 8 & 9 | 33 | \$ 38.00 |
| July 15 & 16 | 15 | \$ 0.00 |
| July 22 & 23 | 0 | \$ 0.00 |
| July 29 & 30 | 48 | \$ 12.00 |
| TOTALS | 151 | \$ 72.00 |

| Date | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|--------------|--------|---------|-----------|----------|--------|--------------|----------------|------------------|
| July 1 – 2 | | | | | | 11 | 5 | 16 |
| July 3 – 7 | 16 | 20 | 20 | 26 | 19 | Cancel | 4 | 105 |
| July 10 - 14 | 26 | 26 | 30 | 18 | 23 | 22 | 4 | 149 |
| July 17 - 21 | 18 | 20 | 30 | 18 | 22 | 14 | 4 | 126 |
| July 24 - 28 | 29 | 16 | 16 | 21 | 24 | 16 | 4 | 116 |
| July 31 | 22 | | | | | | TOTAL | 512 |
| | | | | | | TOTAL | Revenue | \$ 365.40 |

***Kangoo Jumps:** This class is designed to utilize specialized boots to incorporate fitness and enhance safe jogging, running, enhance heart health and reduce mental stress. This class meets every Tuesday and Thursday from 9:30 a.m. – 10:00 a.m. **The cost is \$15.00 per class and a \$10.00 boot rental (Boots cost \$250.00)**

| 1 | July 1 – 3 | 0 | 0 | 0 | 0 |
|---|--------------|---|---|---|---|
| 2 | July 3 - 7 | 0 | 0 | 0 | 0 |
| 3 | July 10 - 14 | 3 | 0 | 1 | 4 |
| 4 | July 17 - 21 | 2 | 0 | 2 | 4 |
| 5 | | | | | |
| | | | | | |

***Bombshell Mom's (Meets M, W, F):** This class is designed as a training camp for moms and moms to be in a fun and supportive workout atmosphere. This class pays 20% of all participation fees to the center.

| 1 | July 3 – 7 | 0 | 0 | 0 | 0 |
|---|--------------|-----------|-----------|-----------|-----------|
| 2 | July 10 - 14 | 3 | 0 | 0 | 3 |
| 3 | July 17 - 21 | 0 | 0 | 3 | 3 |
| 4 | July 24 – 28 | Cancelled | Cancelled | Cancelled | Cancelled |
| 5 | July 31 | | | | |
| | | | | | |
| | | | | | |

***Senior Fit (Meets T & Th 9:00 – 10:00 a.m.).** This class is specifically designed to meet the needs of senior adults, age 50 and older with an emphasis placed on stretching, low impact aerobics, muscle strengthening and toning with resistance. This program is not charged a percentage that goes to the city because it is for Senior Citizens over the age of 55.

| 1 | July 3 – 7, 2017 | 10 | 14 | 24 |
|---|--------------------|----|----|----|
| 2 | July 10 – 14, 2017 | 13 | 14 | 27 |
| 3 | July 17 – 21, 2017 | 14 | 15 | 29 |
| 4 | July 24 – 28, 2017 | 15 | 15 | 30 |
| 5 | | | | |
| | | | | |

***4ShoreFit:** This is a four-week fitness boot camp using indoor and outdoor activities focusing on strength and conditioning.

| Week | Date | Monday | Tuesday | Wednesday | Thursday | Friday | Total |
|------|--------------|--------|---------|-----------|-----------|-----------|-------|
| 1 | July 3 – 7 | 8 | 4 | 0 | 0 | 0 | 12 |
| 2 | July 10 - 14 | 14 | 16 | 13 | 14 | 0 | 57 |
| 3 | July 17 - 21 | 12 | 13 | 13 | 9 | 0 | 47 |
| 4 | July 24 - 28 | 14 | 15 | 15 | Cancelled | Cancelled | 44 |
| 5 | July 31 | 15 | | | | Total | 160 |

***Zumba Gold:** (Meets M, W, F): This class is designed for senior citizens (55 Over) to participate in a fun and safe upbeat aerobics class.

| Week | Dates | Monday | Wednesday | Friday | Total |
|------|--------------|--------|-----------|---------------|----------|
| 1 | July 3 – 7 | 0 | 0 | 0 | 0 |
| 2 | July 10 - 14 | 18 | 0 | 17 | 35 |
| 3 | July 17 - 21 | 16 | 0 | 14 | 35 |
| 4 | July 24 - 28 | 16 | 0 | Cancelled | 16 |
| 5 | July 31 | 15 | | | 16 |
| | | | | TOTAL | 102 |
| | | | | Total Revenue | \$ 84.00 |



COMMUNITY CENTER RENTALS:

| Date | Room | Event | Total |
|-----------|----------------|----------------|-------------|
| 7/2/2017 | Th, 209, Gym B | Church | \$ 350.00 |
| 7/72017 | Theatre Rm | Party | \$ 250.00 |
| 7/7/2017 | Gym A | Volleyball | \$ 32.50 |
| 7/9/2017 | Th, 209, Gym B | Church | \$ 170.00 |
| 7/11/2017 | Gym Rental | Basketball | \$ 32.50 |
| 7/17/2017 | Room 101 | Baby Shower | \$ 125.00 |
| 7/16/2017 | Th, 209, GymB | Church | \$ 350.00 |
| 7/17/2017 | Gym Rental | Basketball | \$ 32.50 |
| 7/19/2017 | Gym Rental | Volleyball | \$ 65.00 |
| 7/20/2017 | Gym Rental | Clothes Vendor | \$ 275.00 |
| 7/23/2017 | Th, 209, Gym B | Church | \$ 350.00 |
| 7/22/2017 | Theatre | Party | \$ 130.00 |
| 7/30/2017 | Th, 209, Gym B | Church | \$ 350.00 |
| | | 1. TOTAL | \$ 2,512.50 |

D. TENNIS LESSONS AND LEAGUES:

LESSONS:

ADULT CLINICS: 1 hour 15 minutes = \$ 15.00

Pro – Private Lesson.5 hour - \$ 27.50
Pro, Private Lesson 1 hour = \$ 55.00
Pro, Private Lesson 1.5 hour = \$ 82.50
Pros- ladies League Lesson 1 hour = \$ 110.00
Pro's Ladies League Lesson 1.5 hour = \$ 160.00

KIDS CLINICS:

LEAGUES: \$ 100.00 per Ladies League Team

*1 hour = \$ 15.00 per clinic or \$ 104.00 for 8 clinics.
1.5 hour = \$ 20.00 per clinic or \$ 144.00 for 8 clinics

QUADS:

Monday Mixed Quads = \$ 25.00 for 6 weeks
Ladies Quads= \$ 30.00 for 6 weeks
Men's Quads = \$ 30.00 for 6 weeks

| Program | Revenue Total | 10% | 20% | 100% | Total to City |
|--------------------|---------------|-----------|------------|--------------|---------------|
| Kids Clinic | \$ 1,348.00 | \$ 134.80 | | | \$ 134.80 |
| Adult Clinics | \$ 60.00 | \$ 6.00 | | | \$ 6.00 |
| Tennis Pro Lessons | \$ 3,279.00 | \$ 327.90 | | | \$ 327.90 |
| Quads | \$ 840.00 | \$ 84.00 | | | \$ 84.00 |
| Reservations | \$87.00 | | | | \$87.00 |
| Retail | | | \$.60 | | \$.60 |
| Assist. Tennis Pro | \$ 1,127.50 | | \$ 225.50 | | \$ 225.50 |
| Tournaments | \$ 338.71 | \$ 33.88 | | | \$ 33.88 |
| | | | | Total | \$ 812.68 |
| | | | Total with | Reservations | \$ 899.68 |

Gulf Breeze Interfaith Co-Ed Softball League: The Interfaith Co- Ed Adult Softball League continued throughout the month of July with 10 teams participating. Each team paid a \$ 100 entry fee and are guaranteed ten games on Monday, Tuesday and Thursday evenings. Starting at 6:30 p.m. The following churches participated in this 8 weeks fun filled event. Total of 9 teams

- Life Church of Gulf Breeze
- Story Time Baptist Church
- Coastline Calvary Church
- Momentum Church
- * St. Ann Catholic Parish (2)
- * Community Life Church
- * Lighthouse Church
- * Gulf Breeze Presbyterian Church



Interfaith Co-Ed Church Softball League (2017)

PARKS DIVISION:



***Boat Ramp:** The Boat Ramp Attendants currently work every day throughout the summer months and provide assistance at Shoreline South. The following is a detail report on all revenues collected during the month of July.

| Date | Box # | Daily Pass | Annual Pass Resident (32561) | Annual Pass Non- Resident | Total |
|---------------|------------|------------|----------------------------------|------------------------------|------------------|
| July 1, 2017 | 1 | \$ 220.00 | \$ 50.00 | | \$ 270.00 |
| July 1, 2017 | 3 | \$ 280.00 | \$ 150.00 | \$ 140.00 | \$ 570.00 |
| July 2, 2017 | 1 | \$ 220.00 | \$ 195.00 | | \$ 415.00 |
| July 2, 2017 | 3 | \$ 310.00 | \$ 90.00 | | \$ 400.00 |
| July 2, 2017 | Office | \$ 75.00 | | | \$ 75.00 |
| July 3, 2017 | 1 | \$ 190.00 | | \$ 155.00 | \$ 345.00 |
| July 4, 2017 | 3 | \$ 170.00 | | \$ 75.00 | \$ 170.00 |
| July 4, 2017 | 1 | \$ 140.00 | \$ 50.00 | \$ 75.00 | \$ 240.00 |
| July 5, 2017 | 3 | 50.00 | | | \$ 50.00 |
| July 5, 2017 | 1 | \$ 70.00 | \$ 115.00 | | \$ 185.00 |
| July 6, 2017 | 3 | \$ 110.00 | | | \$ 110.00 |
| July 6, 2017 | 1 | \$ 140.00 | \$ 50.00 | \$ 75.00 | \$ 265.00 |
| July 7, 2017 | 1 | \$ 180.00 | \$ 100.00 | \$ 75.00 | \$ 430.00 |
| July 7, 2017 | 3 | 170.00 | | | \$ 170.00 |
| July 8, 2017 | 1 | \$ 50.00 | \$ 65.00 | | \$ 115.00 |
| July 8, 2017 | 3 | \$ 500.00 | \$ 50.00 | | \$ 550.00 |
| July 9, 2017 | 1 | \$ 60.00 | \$ 90.00 | | \$ 150.00 |
| July 9, 2017 | 3 | \$ 150.00 | | | \$ 150.00 |
| July 10, 2017 | 1 | \$ 10.00 | | | \$ 10.00 |
| July 10, 2017 | 3 | \$ 50.00 | | | \$ 50.00 |
| July 11, 2017 | 3 | \$ 70.00 | | | \$ 70.00 |
| July 11, 2017 | 1 | \$ 20.00 | \$ 50.00 | \$ 75.00 | \$ 145.00 |
| July 12, 2017 | 1 | \$ 30.00 | | | \$ 30.00 |
| July 12, 2017 | 3 | \$ 60.00 | | | \$ 60.00 |
| July 13, 2017 | Honor Pole | \$ 433.00 | | | \$ 433.00 |
| July 13, 2017 | 3 | \$ 40.00 | | | \$ 40.00 |
| July 13, 2017 | 1 | \$ 40.00 | | | \$ 40.00 |
| July 14, 2017 | 1 | \$ 90.00 | | | \$ 90.00 |
| July 14, 2017 | 3 | 70 | 75 | | \$ 145.00 |
| July 15, 2017 | 1 | \$ 190.00 | | | \$ 190.00 |
| July 15, 2017 | 3 | \$ 230.00 | | | \$ 230.00 |
| July 16, 2017 | 1 | \$ 170.00 | | | \$ 170.00 |
| July 16, 2017 | 3 | \$ 80.00 | | | \$ 80.00 |
| July 17, 2017 | RAIN | RAIN | RAIN | RAIN | 0 |
| July 18, 2017 | 1RAIN | RAIN | RAIN | RAIN | 0 |
| July 19, 2019 | 1 | \$ 50.00 | | \$ 75.00 | \$ 125.00 |
| July 19, 2017 | 3 | \$ 70.00 | | \$ 75.00 | \$ 145.00 |
| July 20, 2017 | 1 | \$ 70.00 | | \$ 75.00 | \$ 145.00 |
| July 20, 2017 | 3 | \$ 20.00 | | | \$ 20.00 |
| July 21, 2017 | 3 | \$ 100.00 | | \$ 150.00 | \$ 250.00 |
| July 21, 2017 | 1 | \$ 110.00 | | | \$ 110.00 |
| July 22, 2017 | 1 | \$ 190.00 | | \$ 65.00 | \$ 255.00 |
| July 22, 2017 | 3 | \$ 160.00 | | | \$ 160.00 |
| July 23, 2017 | 1 | \$ 110.00 | 40.00 | | 150.00 |

| | | | | | |
|---------------|---|-----------|----------------|----|--------------|
| July 23, 2017 | 3 | \$ 100.00 | | | \$ 100.00 |
| July 26, 2017 | 1 | \$ 40.00 | | | \$ 40.00 |
| July 26, 2017 | 3 | \$ 70.00 | | | \$ 70.00 |
| July 27, 2017 | 1 | \$ 50.00 | | | \$ 50.00 |
| July 27, 2017 | 3 | \$ 70.00 | | | \$ 70.00 |
| July 28, 2017 | 1 | \$ 100.00 | | | \$ 100.00 |
| July 28, 2017 | 3 | \$ 70.00 | | | \$ 70.00 |
| July 29, 2017 | 1 | \$ 20.00 | | | \$ 20.00 |
| July 30, 2017 | 1 | \$ 290.00 | | | \$ 290.00 |
| July 30, 2017 | 3 | 320 | 50 | 75 | \$ 445.00 |
| July 31, 2017 | 3 | 20.00 | | | \$ 20.00 |
| | | | Total Revenues | | \$ 8, 963.00 |

SHORELINE SOUTH – PICNIC GAZEBO

| Renter | Rental Date | Event- Date | Event | Cost | Total |
|------------------|----------------|-----------------|----------------|----------|-----------|
| Heather Degraff | July 2, 2017 | July 2, 2017 | Birthday Party | \$ 70.00 | Paid |
| D. Pickrell | July 7, 2017 | July 7, 2017 | Company party | \$ 60.00 | \$ 60.00 |
| Lorri Durrad | July 11, 2017 | August 20, 17 | Triathlon | \$ 60.00 | \$ 60.00 |
| John Brown | July 17, 2017 | July 21, 2017 | Family Reunion | \$ 60.00 | \$ 60.00 |
| Derrick Williams | July 17, 2017 | August 14, 2017 | Family Reunion | \$ 70.00 | \$ 70.00 |
| Spartan Nash | July 18, 2017 | Sept 23, 2017 | Company Picnic | \$ 70.00 | \$ 70.00 |
| Diedra Amentler | July 20, 2017 | Oct 1, 2017 | Family Picnic | \$ 70.00 | \$ 70.00 |
| Courtney Denise | July 19, 2017 | Oct 15, 2017 | Family Picnic | \$ 60.00 | \$ 60.00 |
| Ashley Reyes | July 28, 2017 | Sept 9, 2017 | Baby Shower | \$ 70.00 | \$ 70.00 |
| Scott Murphy | Julne 26, 2017 | Oct 28, 2017 | Family Reunion | \$ 70.00 | Paid |
| Cox Business | July 31, 2017 | Sept 19, 2017 | Business Party | \$ 70.00 | \$ 70.00 |
| | | | | Total | \$ 590.00 |

Tiger Point Golf Club



Revenue

| | |
|---------------|---------------------|
| Golf | \$64,886.82 |
| F&B | \$32,347.45 |
| Retail | \$9,930.32 |
| Membership | \$11,566.86 |
| Total Revenue | \$118,731.81 |

Performance Factors

Two new members were added to the Maintenance crew. Pine Straw application on the course and around the clubhouse was completed. The Greens completely healed from the June aerifying. Finished GPS marking of the course heads and valves. A half page advertisement was run on 7-13 highlighting the course and grille specials. Greens were treated with primo which is a growth regulator and top dressed stressed areas with a peat blend for growth. Monument was sprayed for sedge grass control and the greens were later treated with Revolver/Dismiss for goose grass control. Ed Miller has the new phone system in place waiting for the transfer from one system to another. EZ LINKS training began and will continue until 8-11.

Marketing Activity

Email blasts continue to go out weekly, as well as Facebook posts. Wedding Wire dropped the previous balance and reworked a new deal that is currently being reviewed. Santa Rosa Shores Homeowners, Gulf Coast Friends, and the Optimist Club all returned booking events.

Rounds

| | |
|--------------------------|----------------|
| Total Rounds | 2262 |
| Member | 569 |
| Paid | 1649 |
| Comp | 44 |
| Green fee per paid round | \$33.08 |

Weather

The Summer storms continue to affect our rounds , we lost 4 entire days and the weather and forecasts wreaked havoc on our play again in July.

Playable days – 27

Memberships

| | |
|---------------------------|-------------|
| Total | 111 |
| Additions | 1 |
| Deletions | 1 |
| Membership Dues collected | \$11,566.86 |

Agronomic Conditions

Assistant superintendent Chase McKeithen started on 7-14, he has made an immediate impact on the crew and the course. Pine Straw application was completed on the course and around the clubhouse grounds. GPS heads and valves were marked and will greatly improve locating irrigation problems in the future. Beds were sprayed with round up for weed control. The greens were verti cut, treated with Primo, spot treated with a peat based mix to help improve stressed areas, and sprayed with revolver/dismiss for goose grass control. Treatment of sedge grass with monument was started and will continue into August.

F&B

Burger night and Happy Hour continue to be steady sources of revenue as both nights have become popular with the locals. A new liquor and F&B inventory sheet was developed and pricing was updated. Drink specials have been popular on Fridays and Chef Ryan continues to draw compliments for his dishes. A new Menu will be implemented once the new POS System is in place.

Equipment Update

All equipment is functioning properly. Jacobsen has been repairing any warranty issues that our Mechanic could not diagnose. Staff did discover a leak in the Diesel tank and are getting quotes on the repair.

Next Month

EZLINKS training will continue over the next couple weeks. Spot aerifying will take place on a few stressed greens. Spraying for Sedge grass will continue on Green surrounds and Tee boxes.