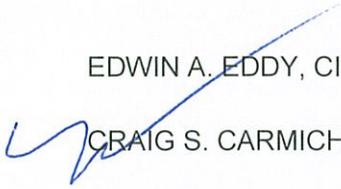




City of Gulf Breeze

MEMORANDUM

TO: EDWIN A. EDDY, CITY MANAGER

FROM:  CRAIG S. CARMICHAEL, DIRECTOR OF COMMUNITY SERVICES

DATE: JULY 21, 2011

SUBJECT: ELECTRONIC READER BOARDS

Over the past several years, we have seen an increase in the number of electronic reader boards ("ERB") being installed throughout the City. Advances in technology have reduced the cost associated with their production and more businesses are able to afford them. Early on, the City recognized the potential problems associated with the signs and put standards in place in 2006. While not an all-inclusive list the standards regulate: message duration, luminance, animation, location, placement, size and etc. I have attached Section 23-16 of the City's Land Development Code for a complete list of the ERB standards.

Historically, we have only seen the signs associated with large institutions such as schools and churches as they were the only organizations that could afford them. Additionally, their locations have been limited to the U.S. Highway 98 corridor, where high traffic volumes help justify the expense. However, as prices have dropped, we are now seeing smaller businesses employing their use and their locations are no longer limited to high volume traffic areas.

While our standards take into account luminance and color, there can be quite a bit of light pollution associated with ERB's signs. While it has not been an issue along the U.S. Highway 98 corridor, it could become a potential issue on the side streets where commercial properties directly interface with residential properties. In light of the recent trends, it might be helpful if we re-examine the ERB standards and limit their locations to the U.S. Highway 98 corridor. Staff proposes that ERB's be permissible only on properties that directly interface with Gulf Breeze Parkway. Additionally, the sign must be located in such a manner that the sign is located adjacent to the common property line that runs parallel to Gulf Breeze Parkway.

RECOMMENDATION: *THAT THE CITY COUNCIL DIRECT STAFF TO DRAFT AN ORDINANCE THAT WOULD LIMIT ERB'S TO THE U.S. HIGHWAY 98 CORRIDOR.*

CSC
Attachment

Sec. 23-16. Same--C-1 and M districts.

The following signs shall be permitted in the C-1 and M districts:

- (1) Any sign permitted in this chapter.
- (2) Any sign or signs may be displayed if they pertain exclusively to the business carried on within the building or on the premises of the business which designates a business area or section. Signs attached to a building shall not be greater in total area than ten percent of the frontage area of the first floor of the building with an additional five percent being available for use by commercial businesses for a sign of the readerboard type. No illuminated sign shall be placed on the side of a building that is within 150 feet of and facing a residential district except when such residential district is separated from the commercial district by a platted street. Such signs shall not exceed a total of 200 square feet.
- (3) Each individual business establishment shall have no more than 50 square feet of total freestanding sign area (100 square feet including both sides of sign), with an additional 25 square feet (50 square feet including both sides) for use by that business for a sign of the readerboard type. If a readerboard is utilized, the readerboard sign shall be attached to the same pole as the principal freestanding sign. If the readerboard sign is placed parallel or at an angle of not more than 45 degrees to the street, a maximum of two signs, each of not more than 25 square feet, may be utilized as readerboard signs, and the reverse side toward the business shall be blank. All freestanding signs must be supported on a single pole or sign assembly and limited to a single business. Signs which are normally an integral part of equipment such as gasoline pumps or other dispensing or servicing devices shall be permitted provided they do not exceed 25 percent of the area of such equipment and are a part of, and not detached from, the equipment. The latter signs need not be included in the overall 50 square foot limitation on sign area.
- (4)
 - a. Each unified group of stores may have one freestanding sign of an area equal to ten square feet per 20 lineal feet of building frontage up to a maximum sign area of 200 square feet (400 square feet including both sides of signs). In addition, each individual store in such a group may have one projecting or hanging sign of three square feet extending no more than three feet from the wall of the building.
 - b. Any business operating a motion picture theater or theaters within a unified group of stores, and having obtained an occupational license pursuant to section 11-19, as may be amended for operation of motion picture theaters shall be permitted an additional sign to those detailed in this section to display changeable copy. Each screening area must have an individual seating capacity of at least 100 people. The maximum total sign area permitted is 50 square feet (100 square feet, including both sides of sign). The changeable copy or readerboard section of the sign may contain the following information: Title of the movie(s), rating(s), and/or starting time(s) for each movie title.
 - c. A theater which operations cease or discontinue for a period of six

consecutive months or longer shall be deemed no longer active pursuant to section 23-9(a).

- (5) No sign shall extend more than 35 feet above grade. No signs shall be erected in the right-of-way, except official state, county or city signs erected by the respective governing agency. Buildings situated 15 feet or less from a right-of-way or property line may have one projecting or hanging sign of six square feet extending no more than three feet from the wall of the building. The bottom of the sign shall have a minimum eight-foot clearance above the walkway.
- (6) Churches and civic organizations are permitted no more than two common signs with locations, size and design as agreed to by the city council for the purpose of identifying those churches and civic organizations in the city. In addition, each church may erect one nonilluminated sign not more than three square feet in area adjacent to U.S. Highway 98 for the purpose of indicating direction to the church.
- (7) Electronic reader boards shall be permissible provided that conform to the following standards:
 - a. Duration of message on-time: Six seconds, scrolling or flashing shall not be permitted.
 - b. Luminance: Day 600--1,000 cd/m²; night 100--350 cd/m².
 - c. Animation: Signs which convey the appearance of movement or animation in any form shall not be permitted, scrolling or flashing shall not be permitted. The message shall only consist of words and static logos.
 - d. Maintenance: Electronic reader boards shall be maintained in good repair at all times. When any part of the message display is not working properly, the use of the electronic reader board sign will discontinued until the repairs are made.
 - e. Interchanges and intersections: Electronic reader boards shall not be allowed with 300 feet of an intersection of collector or arterial roadways.
 - f. Contrast and contrast orientation: Electronic reader boards displays shall have a black background.
 - g. Height: ERB signs shall be limited to 15 feet in height.
 - h. Facade: ERB sign shall be shall be designed so that the sign pole assemblies and supports are not visible and must be screened with brick, masonry or stucco.
 - i. Size: ERB signs shall be limited to 25 square feet of display area.
 - j. Color: ERB signs shall be limited to one the following colors: red, orange or yellow.
 - k. Separation: ERB signs shall have a minimum separation distance of 100 feet from any other ERB sign.

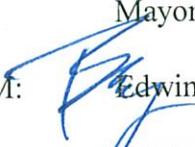
(Ord. No. 1-93, § 1, 2-13-93; Ord. No. 04-06, § 3, 4-3-06)



City of Gulf Breeze

OFFICE OF THE CITY MANAGER

July 21, 2011

TO: Mayor and City Council
FROM:  Edwin A. Eddy, City Manager
SUBJ: MINOR CHANGE TO CITY'S PERSONNEL MANUAL

The City's Personnel Manual provides the rules and regulations concerning employment with the City. The Manual was prepared by the City Manager's office and approved by the City Council. The Manual is amended from time to time by action of the Council to remain current with changing needs of the City and its staff.

Please see item (f) from the excerpt from the Manual that is attached. This language limits use of annual (vacation) leave to whole or half day increments. (The use of sick leave is allowed by the hour, not limited to half or whole days.)

There have been recent situations in which an employee wishes to use two (2) hours (for example) of annual leave prior to a vacation or holiday weekend. This is a benefit to the City as we get the added work as opposed to requiring the employee to take at least a half day off. There is no bookkeeping problem since the annual leave balance for each employee is kept by hours rather than days.

There are some departments where use of annual leave must be limited to a half or whole day because another person must be scheduled to work for the person that is to be absent. To bring in a replacement for one hour may not be practical.

RECOMMENDATION:

That the City Council approve a change to the City's Personnel Manual to allow employees to use annual leave in one hour increments at the discretion of the Department Director.

Initial Effective Date: January 19, 1999		Section I
Subject: Introduction		No. of Pages: 3
Reference:	Date for Review: As Needed	
	Date Revised: July 19, 1999	

SECTION I

INTRODUCTION

1.1 ESTABLISHMENT OF RULES:

The following rules, regulations, and other administrative provisions for personnel administration (hereinafter called "Rules") are hereby established.

1.2 APPLICABILITY OF RULES:

The rules herein established shall apply to all appointed paid employees of the City. The City Manager has the authority to take appropriate action in dealing with cases of violation of the established rules. In cases where employment is governed by a contract, the provisions of the contract shall take precedence over these rules.

1.3 DISSEMINATION OF RULES:

The City Manager shall be responsible for maintaining a complete, current set of rules, and for bringing these rules to the attention of all employees. Departments in the City may establish additional rules & regulations, policies, and procedures that apply to employees of that department exclusively as long as they do not conflict with this manual.

It is the City's intent that all of its employees utilize this manual to understand the City's rules, regulations, policies and procedures. If an employee has a question or concern about a rule, regulation, policy, procedure, or an individual departmental policy as described herein, it is the employee's duty and responsibility to seek information to answer his or her questions. The employee should seek such information from his or her supervisor. The Finance Department is also available to the employees as certain personnel records are routinely administered by the Finance Department. The City Manager is always available for consultation as appropriate.

<u>YEARS OF SERVICE</u>	<u>ACCUMULATIVE RATE</u>	<u>WEEKS OF VACATION</u>
From Hire up to 5	.834 days/mo.	2 weeks
After 5 up to 10	1.25 days/mo.	3 weeks
After 10 and up	1.667 days/mo.	4 weeks

- (a) An employee begins accumulating vacation leave at the beginning of employment and is eligible to take vacation leave once it is earned.
- (b) If a holiday occurs during an employee's scheduled vacation he will not use a vacation day for that day.
- (c) If an employee terminates, except as provided in the last sentence of this paragraph, the employee will receive pay for any earned, unused vacation time. Employees terminated for theft of property or services or internal damage to City property or if the employee leaves the employment of the City without appropriate, prior notification will not be eligible for this benefit.
- (d) An employee who should for any reason take vacation and later terminates before accruing the vacation time will be responsible for reimbursing the City the balance due, either in a cash payment or as a deduction to final payroll check. Unaccrued leave can only be taken with approval of Department Heads.
- (e) Earned vacation may be accumulated up to and not to exceed 240 hours at the end of a fiscal year, (September 30).
- (f) The time at which an employee may take his vacation will be determined by the Department Head, with due regard to the wishes of the employee and particular regard for the needs of the service. Vacation leave will be charged for actual hours taken as needed in whole or half day increments.
- (g) Any employee who terminates employment with the City for a period of more than one (1) year and who is subsequently rehired by the City will lose all rights to previously earned longevity, annual leave, sick leave, and pay.
- (h) Part-time employees who work more than fifty (50) weeks per year are entitled to accumulate annual leave based on one hundred sixty (160) hours of time worked being equivalent to one month of employment for leave purposes.
- (i) Under emergency situations, for good cause, and at the discretion of the



City of Gulf Breeze



City of Gulf Breeze

July 22, 2011

Ms. Mary Robinson
Director of Transportation
4081 East Olive Road, Suite A
Pensacola, FL 32514

Dear Ms. Robinson:

The management of the U.S. 98 (Gulf Breeze Parkway) corridor is of utmost importance to the City of Gulf Breeze. We believe U.S. 98 has helped define the City's commercial corridor and there is no reason to think this will change any time soon.

As FDOT begins the process of replacing the Bay Bridge, the arrangement of the U.S. 98 corridor will become even more critical. We want to be sure that accessibility, mobility, the social, cultural and economic aspects of this project and potential impacts on the U.S. 98 corridor are completely analyzed.

The current level of service and mobility throughout the City are acceptable at present. The City wants to be able to assure its citizens that current levels of service for U.S. 98 are maintained through the life of the new Bay Bridge.

Sincerely,

David J. Szymanski
Assistant City Manager

DJS:msr

cc: City Council
Edwin A. Eddy, City Manager



City of Gulf Breeze

OFFICE OF THE CITY MANAGER

Memorandum

To: Mayor and City Council

From:  Edwin A. Eddy, City Manager

Cc: Matt Dannheisser, City Attorney

Date: 7/21/2011

Subject: Update on Mediacom Service

Attached is a power point presentation Mediacom provided to us this week. There is some information contained therein regarding digital upgrades and new programming.

A significant issue that may bring comments from the citizens is the switch to a digital adapter in October of 2011. If a citizen has televisions that are pre 2006, they will need to equip that TV with a digital adapter. Mediacom will provide adapters to their customers for free from October, 2011 until December, 2012. After that date, there will be a \$1.00 per month charge per adapter.

Let me know if you have any comments or questions.



Cable TV



Internet



Phone

Mediacom All Digital Upgrade

Project Overview



Mediacom has continually invested in the newest technologies to increase capacity and capabilities of its fiber-based communications network.

Now, the next step moves analog customers into the digital age, delivering an all-digital channel lineup to all Mediacom **Family Cable subscribers.**

100% DIGITAL!

Mediacom



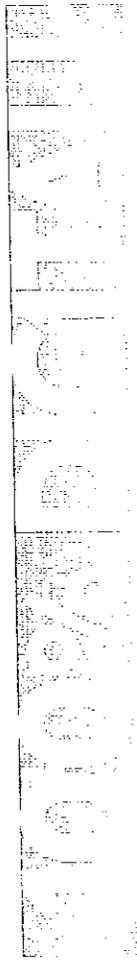
10 years ago,
cable service delivered mostly cable TV programs and
channels and a little bit of Internet.

Today,

Mediacom cable service delivers:

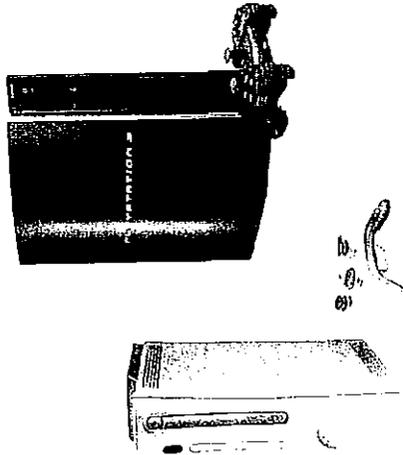
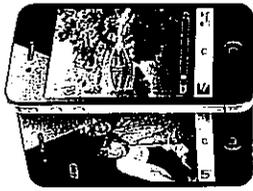
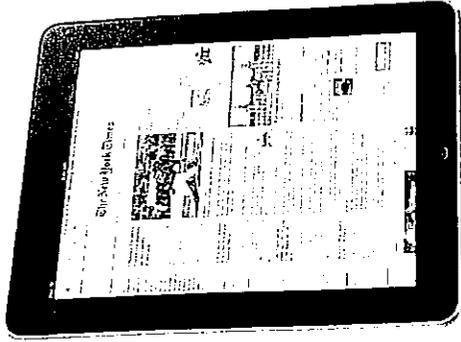
- Digital, HD TV**
- Digital Video Recorders (DVR)**
- Video On Demand**
- Broadband High-Speed Internet**
- Internet Video and Rich Social Media**
- Voice, Video Chat and Global Phone Services**





Now, everything talks to the Internet

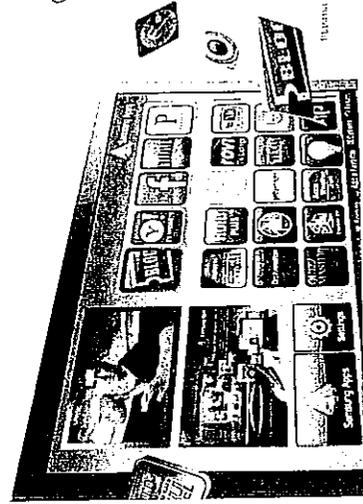
The new smart phones and devices use our broadband connections at your home and business and consume bandwidth.



Gaming consoles need Internet connections and consume bandwidth.



Even new TVs connect to the Internet over our High-Speed Data and consume bandwidth.



Tune in to a

smart tv

Web-connected TV Apps - stream shows, videos and movies, right on your TV

100% fiber to the home, award-winning service

Mediacom



All Digital Example: More Choice

Content over the same cable is now delivered in multiple flavors.

Television programming arrives over Mediacom Cable TV service AND Mediacom High-Speed Internet services.



• Can be watched via Digital Cable Television



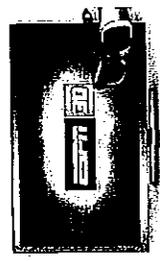
• Is viewed via HD Digital Cable Television



• Is listened to via Audio Streaming High-Speed Internet



• TV Games over High-Speed Internet



• More digital toys on the way.

All of these arrive via the same, Mediacom 100% Digital Services cable.





Cable TV



Internet



Phone

This upgrade has been underway since 2008

2008 -- Mediacom performs major upgrade of its Gulf Coast area infrastructure

- Delivery of all-digital lineup to customers in the greater Gulf Coast area
- Simultaneous delivery of analog signals to customers without digital TV receivers (digital simulcast).
- Customers using Mediacom Digital Cable or digital-ready televisions began seeing better picture quality and expanded lineups.

2009 -- Digital Transition for local TV broadcasts

- US Government mandated that all terrestrial television stations eliminate broadcasts in the analog bandwidth and move entirely to a digital spectrum.
- Mediacom supports its non-digital customers by converting broadcasters' digital signals back to analog for reception on older, non-digital TVs.

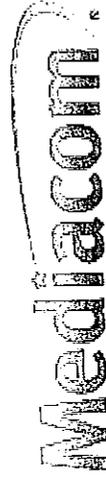




All Digital

This phase of the All Digital expansion delivers a 100% digital upgrade to our customers in your community

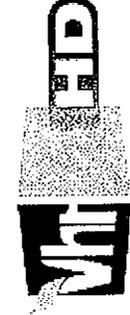
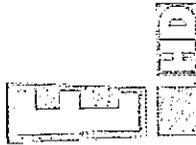
- This next phase delivers an All Digital Family Cable channel lineup (channels 23-78)
- Additional digital, HD and future 3D channels
- Ability to deliver ultra-fast Internet speeds, among the nation's fastest
 - Up to 105-Meg Downloads and 10 Mbps Uploads
- Popular expanded digital services
 - HD Video on Demand and HD Pay-Per-View
- Better picture
- Enhanced audio fidelity
- Improved system reliability





Once the all-digital transition is complete, your areas will receive additional channels and services including:

- Additional Digital Broadcast Basic channels
- Additional Digital Family cable channels
- Over 40 more HD channels
- Over 15 more Premium Channels (Starz, SHO, HBO, Cinemax)
- Internet speeds up to 105 mbps





What do customers need to do?

Before mid-October 2011:

- Consumers with Basic or Family Cable services will need some form of Digital Tuner on any TV that isn't already connected to a digital box from Mediacom.
- It can be an internal Digital Tuner (known as a **QAM**), a **Mediacom-provided Digital Adapter (DTA)** or a Mediacom Digital Converter (**DCT**) that comes with a digital cable subscription.
- Older TVs without built-in digital tuners (typically TVs made before 2006), will need a **Mediacom Digital Adapter (DTA)** to continue receiving Family Cable channels because transmission will be digital only. DTAs can be picked up or can be shipped. **Shipping is free.**
- Consumers interested in upgraded services to receive **additional channels** and extras such as **Video On Demand, Pay-Per-View, the navigation guide**, and **HD** channels may discuss these options with a Mediacom representative.



NOISE



Cable TV



Internet



Phone

What do customers need to know?

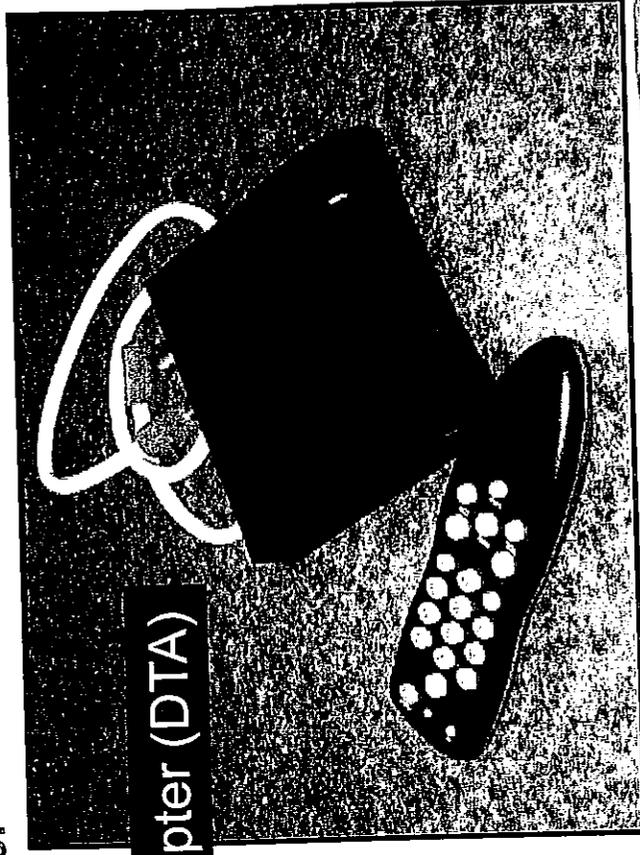
Mediacom has been simulcasting analog and digital programming. Beginning **mid-October of 2011**, Mediacom will phase out some simulcast analog channels (for portion of Family Cable at channels 23-78).

Consumers will need a Digital Adapter to continue seeing programming currently broadcast on channels 23-78.

These are currently analog and will become digital channels.

Digital Adapter (DTA)

This includes digital subscribers with an analog TV connected directly to a cable without a box.



DTA Pricing

Current Customers

- Current Mediacom customers will receive up to 3 free DTAs until December 31, 2012.
 - After December 31, 2012, each DTA will be \$0.99 per month.
 - Each DTA (above 3) is \$0.99 per month

New Customers

- \$0.99/month per DTA for new customers.





Cable TV



Internet



Phone

Who is affected?

- Over 78% of Mediacom's customers already use our digital cable services with some form of a Digital Cable Box (DCT).
- Of the remaining 22%, many have at least one digital-ready TV with built-in digital tuners. These TVs do not need additional adapters to receive the All Digital Family Cable service.
- **Analog TVs not connected to a Mediacom Box will need a Mediacom Digital Adapter(DTA).**

Likely scenarios where a Digital Adapter is needed to convert digital channels back to analog:

- Broadcast Basic Subscriber (DTA expands lineup to include 12 additional digital channels)
- Family Cable subscriber with cable connected to an older, non-digital or Analog TV. (DTA converts signals back to analog for channels 23-78 and provides reception for 12 additional digital channels.)
- Digital or HD services subscriber with an additional older Analog TV without a digital box or digital tuner.

STOP/DIGITAL



Cable TV



Internet



Phone

When will this happen?

Mediacom's local employees are currently working to provide customers with the appropriate digital equipment.

Now **Aug 2011** **Sept 2011** **Oct 2011** **Oct 18, 2011**

ACTION: With all New Customers and Service Calls, DTAs are installed on any non-digital TVs in the customer's home. Customers can pickup or order for free shipment and self-install DTAs.

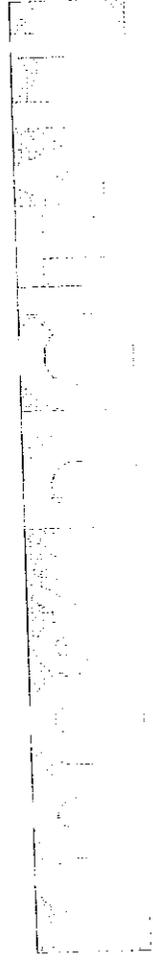
Now - November 2011

As needed, Mediacom will provide community presentations or open house events to distribute DTAs to customers. DTAs available at Mediacom offices or shipped for free.

Begin shut off of analog channels to convert them to digital channels.

Customers will need to have some form of a Digital Adapter Installed

Mediacom



Cable TV



Internet



Phone

Why now?

- **As HD equipment costs fall, consumers are rapidly investing in HD entertainment systems across all demographics and demanding more HD programming.**
 - Digital looks better, sounds better and uses less bandwidth than analog
 - One analog channel can be replaced by 10 digital channels or 3 HDTV channels, enabling Mediacom to deliver more popular HD programming and increase Internet speeds.
- **Consumers are also investing in more advanced computer and gaming systems for home and work.**
- **Consumers are increasingly using more bandwidth-intensive social media, entertainment and communication applications like YouTube, Facebook and Skype.**
- **Collectively, all of these digital offerings are very “hungry” and inhale digital bandwidth.**

(See next slide comparing bandwidth usage)

Mediacom



Bandwidth Usage

Bandwidth needed

Terabytes

Gigabytes

Megabytes

Kilobytes

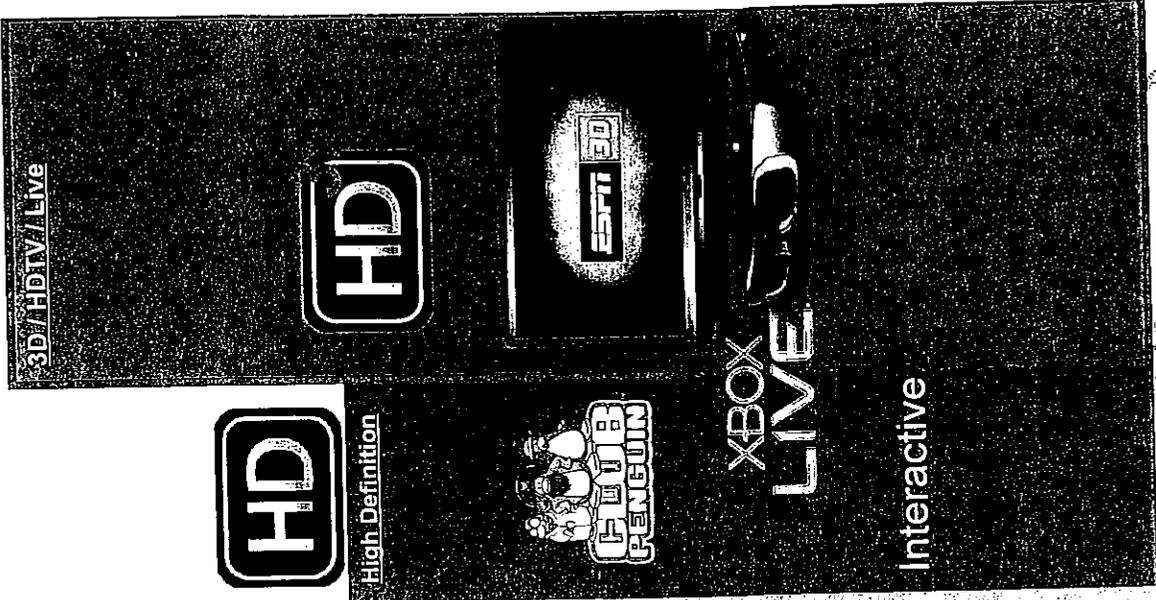
Email

.mov
.mpg
.wmv

.jpg
.doc

Email still pictures/
big documents

Standard Definition
Moving pictures
(.mov .wmv .mpg)



Mediacom



Cable TV



Internet



Phone

Overview of Available Mediacom Services

Cable Services

- Digital Cable Television
- High Definition Cable Television
- Video on Demand
- Digital Video Recorder
- High Definition Premium and Movie Channel

Advanced Internet Services

- High-Speed Internet Services
- Cable-modem broadband speed up to 105 Mbps in many areas

Digital Telephone Services

- Unlimited calling to US, Canada, Puerto Rico and US Virgin Islands
- Advanced calling features

Mediacom

Glossary of Terms

DTA:	Digital Transport Adapter/Digital Tuner. Device issued by Mediacom to receive channels after digital upgrade
DCT:	Digital Cable Terminal. Device that allows customers to receive all digital channels beyond Basic & Family Tiers. Also provides customer with Interactive Channel Guide, Video On Demand, Pay-Per-View & Music channels
HD DCT:	High Definition Digital Cable Terminal. Device that allows customers to receive all digital channels beyond Basic & Family Tiers including High Definition Broadcast Basic channels. Also provides customer with Channel Guide, Video On Demand, Pay Per View & Music channels
ATSC:	Advanced Televisions Systems Committee. Tuner that allows reception of Digital Television (DTV) signals broadcast over the air
QAM:	Quadrature Amplitude Modulation. Device installed on newer TVs to receive digital cable channels through the cable
BB:	Broadcast Basic. Channels 2-22
DBB:	Digital Broadcast Basic. Channels 81-123
HD:	High Definition.



City of Gulf Breeze

OFFICE OF THE MAYOR

July 19, 2011

Lois Benson
Emerald Coast Utility Authority
9255 Sturdevant Street
Pensacola, FL 32514-7038

Dear Lois,

I hope this letter finds you well. I wanted to take a moment of your time on an issue of principle between the City of Gulf Breeze and ECUA. Attached are letters that are fairly self explanatory. An ECUA water main broke on a very busy Sunday in May. Actions were taken to maintain traffic flow and to repair the water line.

Our staff advised Steve Sorrell of unexpected expenses we realized during that eventful day. We received a reply that, in essence, concludes that as ECUA did not request assistance from our Police Department to maintain safe movement of traffic or our Public Works/Utilities staff for logistics or repair assistance, therefore, no reimbursement from ECUA for costs incurred by the City of Gulf Breeze would be forthcoming.

Our staff was advised of water bubbling up through the pavement at the intersection of Gulf Breeze Parkway and Shoreline Drive. We responded immediately with Police Officers and utility personnel. The utility personnel helped ECUA's personnel who monitor its telemetry equipment determine the nature of the main break. Early in the morning of Sunday, May 15th, we were already heavily involved maintaining traffic flow due to the main break.

We do not "sit back" and wait for an individual or agency that causes a traffic jam in our City to request assistance. Nor do we allow an individual or agency that is working in a manner that may threaten the integrity of other public infrastructure to determine what is an appropriate response.

It is simply equitable for ECUA to reimburse the City for a mere \$3,653 in unanticipated expenses resulting from this ECUA water main break.

Let me know if you have any questions about this matter. We would be happy to meet with you and your staff to explain our position further.

Sincerely,

A handwritten signature in cursive script that reads "Beverly H. Zimmern". The signature is written in black ink and is positioned above the printed name and title.

Beverly H. Zimmern
Mayor

Cc: City Council



City of Gulf Breeze

OFFICE OF THE CITY MANAGER

May 20, 2011

Steve Sorrell
Executive Director
Emerald Coast Utility Authority
9255 Sturdevant Street
Pensacola, FL 32514-7038

Dear Steve,

The purpose of this letter is to request reimbursement for the expenses incurred by the City of Gulf Breeze as a result of the ECUA water main break on U.S. 98 and Shoreline Drive on Sunday, May 15, 2011. Our total staff costs associated with the incident are as follows:

- Police \$2,771.00
- Utilities \$ 882.00

- Total Expenses \$3,653.00**

During the nearly twelve hour episode, we used eleven officers, supervisors and extra dispatchers for traffic control. We maintained a standby utility crew that monitored the event and repaired a gas line.

The response from your staff and contractors was laudable. To have the 24" pipe repaired and the road passable by the end of the day was amazing. Roads, Inc. also did a good job on the resurfacing.

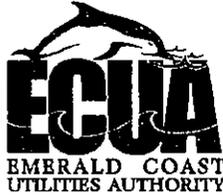
Please process this request for reimbursement. Let me know if you have comments or questions or if you need more information.

Sincerely,

Edwin A. Eddy
City Manager

EAE: lag

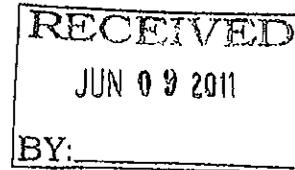
Cc: Mayor and City Council
Peter Paulding, Chief of Police
Vernon Prather, Director of Public Services



P. O. Box 15311 • 9255 Sturdevant Street
Pensacola, Florida 32514-0311
ph: 850 476-5110 • fax: 850 494-7346

June 8, 2011

Mr. Edwin "Buz" Eddy
City Manager
City of Gulf Breeze
P. O. Box 640
Gulf Breeze, Florida 32562-0640



Dear Buz:

I apologize for my delay in responding to you regarding your requested reimbursement of costs associated with the break in our 24-inch water main on Sunday, May 15, 2011. It was necessary for me to conduct some investigative efforts to determine exactly what happened, and if we requested assistance from Gulf Breeze and other agencies. I was somewhat surprised by your request since we normally do not encounter reimbursement requests from governmental agencies unless we solicit special assistance from them.

The ECUA crews and our emergency contractor did a good job of making the repairs in an expeditious manner. Thank you very much for your observations and positive comments. Our maintenance staff did a really nice job under difficult conditions.

I talked with our staff to determine if anyone made a request for assistance from Gulf Breeze during the event. I have not been able to locate anyone who requested services from any other agency, which leads me to believe the efforts you described were on your own volition.

The alleged utility expenses in your reimbursement request are wholly unexplained. Moreover, I did not find any reason for a gas crew to be on paid standby and am unaware of needed repairs to a gas main. To the best of my knowledge, we did not cause any damage to a gas line. The use of a standby crew does not appear to be justified and the ECUA did not request their assistance.

The charge for eleven police officers, supervisors and extra dispatchers for traffic control raises all kinds of questions. We did not request any police traffic control assistance and utilized proper maintenance of traffic signs, and cones for the work site. This seems to negate the need for the abundance of police and dispatcher personnel. We appreciate your efforts to assist us, but it appears that over-reaction may have occurred at the direction of the City.

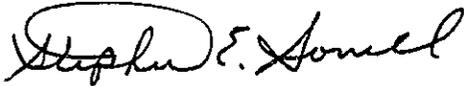
I simply do not know of any legal basis for the charges you listed. I am unaware of any negligence on the part of ECUA and the repairs were made very professionally and in a timely manner by our crews. If I am misunderstanding the situation or you have a legal theory

Mr. Edwin "Buz" Eddy
June 8, 2011
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regarding our responsibility, I will be glad to reconsider my position. If we owe the City for special services we requested, we will be happy to remunerate you for the expenses.

Please do not hesitate to contact me if you have any questions or require additional information.

Sincerely,

A handwritten signature in cursive script that reads "Stephen E. Sorrell". The signature is written in black ink and is positioned above the typed name.

Stephen E. Sorrell, P.E., M.P.A
Executive Director

SES/sth



City of Gulf Breeze

OFFICE OF THE CITY MANAGER

June 9, 2011

Stephen E. Sorrell
Executive Director
Emerald Coast Utilities Authority
P.O. Box 15311
9255 Sturdevant Street
Pensacola, FL 32514-0311

Dear Steve,

Thank you for your June 8, 2011 letter. The basis for our request for reimbursement of expenses incurred is simply one of equity. I will be happy to research this matter further with the City Attorney, however, my May 20, 2011 letter to you was just a quick recap and a request for reimbursement of expenses we realized.

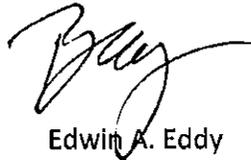
The water main break happened early in the morning on Sunday, May 15th. I received a call at about 6:30 a.m. that a water main break had occurred and that the integrity of U.S. 98 was in question. By the time I arrived on the scene, our standby/call duty personnel were present and had been on the scene for some time. They had taken steps to move traffic to the outside lanes away from the break. They had also made contact with your telemetry staff. Discussions among your staff and ours quickly determined that the break was on an ECUA main. Our crews stood by until your staff arrived.

Once ECUA staff arrived, a considerable "diagnosis" period ensued. Crews and equipment were mobilized and repairs actually commenced about noon. Our crews stood by during this period in part because we were aware that a City gas main is in close proximity to the ECUA water main. During the repairs, a gas line was encountered and adjustments were made by our crew. The delay in getting the necessary City people on scene to make the adjustment was certainly minimized by the presence of City personnel. There was no way to know if other City personnel were going to be needed at various points as the extent of the damage and repairs were unknown.

On the law enforcement/traffic control side, this main break occurred on one of the busiest weekends for beach traffic. The City's police department did not wait for a "request" for assistance. We proactively called in additional personnel to handle the increased load of calls and to manage traffic. I witnessed how traffic was managed with the added City personnel. It is hard to fathom how traffic would have backed up or how many fender benders would have occurred had we not been proactive.

If this informal appeal for equity is not satisfactory, let me know so I can advise the Mayor and Council and seek their direction as to how to proceed.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eddy', written in a cursive style.

Edwin A. Eddy
City Manager

Cc: Mayor and City Council
Vernon Prather, Director of Public Works